

advanta healthcare partners



advanta profile

Advanta Healthcare Partners is a boutique professional services management firm that provides business and IT project and program management, information technology integration and business process expertise to government agencies, health care providers, and payers across the United States. Our consultants partner with private and public sector organizations to architect and execute organizational and operational transformations enabled by technology. We are a results driven company focused on helping clients achieve measurable business outcomes and greater customer satisfaction. Our clients benefit from individualized approaches designed to mitigate risk and meet their specific requirements.

Our 50 years of collective public and private sector experience encompasses:

- ❖ Planning, initiating, managing and executing business and IT projects and programs
- ❖ Aligning and integrating information systems with operations for maximum effectiveness
- ❖ Partnering with clients to provide the competitive advantage for achieving lasting business results

capabilities

Advanta specializes in improving organizational performance and growing the bottom line through the implementation of proven business management processes. We ensure that our clients have the right people with the expertise to achieve business transformations that successfully manage and sustain success.

assessment & strategy

- Strategic Business Planning
- Organizational Development
- Change Management
- Enterprise Project Prioritization
- Governance Model Evaluation and Design

effective execution

- Operations and Staffing Analysis
- Process Improvement and Redesign
- Portfolio and Program Management Office (PMO) Design and Management
- Organizational Change and Communications Programs
- Program and Project Management

proven results

- Benefits Modeling
- Realization and Performance Measurement Systems
- Project Execution Reporting Mechanisms



consulting services

With the expertise to identify strategies for operational realignment and increased efficiencies, we help our clients achieve sustainable measurable, long-term performance improvement, and minimize expense, business disruption and implementation time. Knowledge is power, and we believe that providing businesses with integrated streamlined performance improvement practices is key to success.

Our consulting services focus on four areas:

- ❖ Operations Improvement – driving operational and organizational improvement via business planning, operation and process improvement, performance measurement, and clinical systems integration
- ❖ Facilitation Services – facilitation and related decision support services for task forces, working groups, and integrated product, process and self-directed teams
- ❖ Program and Project Management – planning, initiating, managing, and executing critical business and IT projects
- ❖ Organizational Design – designing and aligning organizations to achieve improved service levels, increased operational efficiency and reduced operating costs

key markets

- ❖ Agencies within the Federal Government
- ❖ Major healthcare providers, and
- ❖ Insurance companies within the private sector.

contracting vehicles

Advanta understands the importance of offering multiple contract vehicles to our Clients.

- ❖ GSA MOBIS (874-1, 874-2, and 874-7)
- ❖ T4
- ❖ CIO-SP3
- ❖ Federal SBA

NAICS codes

- ❖ 54161
- ❖ 541611
- ❖ 541612
- ❖ 541613
- ❖ 541614
- ❖ 541618
- ❖ 541619
- ❖ 5416190



contact

Holly Honeycutt
Vice President
704.545.7489
hhoneycutt@advantapartners.com

Thomas Nowak
**Manager, Strategic Accounts-
Federal Practice**
301.503.0884
tnowak@advantapartners.com