



Your Bridge to Better IT

Our Experience

About Carson

Richard S. Carson & Associates, Inc. (Carson Associates) is a Certified Small Veteran-owned Business established in June 1979 which focuses on providing quality services to the Civilian Federal Agencies, Department of Defense (DoD), Healthcare, Financial, Education and Insurance industries nationally. Carson Associates is a 100% privately held company headquartered in Bethesda, Maryland, with a Top Secret Facility Clearance.

Carson Associates offers assistance and guidance in the areas of program management; strategic, tactical, and capital planning; and measurement of the performance of management goals and initiatives. The heart of Carson Associates' management consulting expertise lies in our ability to respond to rapidly changing government regulations and initiatives. We provide an independent view of the critical issues that effect day-to-day operations.



Carson Associates has helped organizations achieve their goals by conducting independent security assessments and audits; performing vulnerability assessments and penetration testing; developing security policies and procedures; implementing security programs; developing and providing security training; and overseeing security operations, for more than 20 years.

Sound Technical Approach – Our team enforces a life cycle approach in structuring information security programs that ensure that your organization's most critical data is protected; safeguarding its confidentiality, integrity, and availability. The technical solution we offer has been vetted over many successful engagements and couples the best of breed methodologies, technologies, and

security experts together to bring a holistic view to an organization's security program.

Proven Management Approach – Carson Associates employs a proven repeatable management approach to ensure we deliver quality products that meet our customer needs on time and within budget. Our approach is based on the Program Management Body of Knowledge (PMBOK) as an industry best practice to track each company project from project inception to delivery. We use a matrix management approach to ensure we have the right people and skills at the right time to successfully accomplish project requirements. We use project management tools such as Microsoft Project to help guide our team through project performance.

Company Core Competencies

CYBER SECURITY – The means we as IT security professionals use to protect information and systems from major cyber threats. Cyber threats have expanded to include cyber terrorism, cyber warfare, and cyber espionage. It is evident that cyber threats are targeted, whether it is the military, federal assets, politics or the public as a whole. As such, cyber security has become a critical mission for the government and private sector doing business with the Federal Government. At Carson Associates,

we focus on providing qualified professionals and strategic methodologies in the following areas to assess, support, advise and mitigate gaps and weaknesses which impact the IT security of implemented information systems and their data:

- IT Security Program Compliance
- Operational Security & Situational Awareness
- Application Security
- Security Architecture Engineering

Company Core Competencies, continued

Our Clients

Carson Associate's customers include government civilian and defense agencies, as well as commercial organizations. Below is a representative sample of our customers.

Federal Civilian

Department of State
National Institutes of Health
Health and Human Services
Office of Personnel Mgmt.
General Services Administration
Dept. of Homeland Security
Nuclear Regulatory Commission
CNCS
Federal Maritime Commission
Federal Trade Commission
National Credit Union Admin.
EEOC
Smithsonian Institution
NOAA

State and Local

Baltimore City Comm. College

Defense

Army National Guard
Defense Info. Systems Agency
Joint Staff
Department of the Army
U.S. Army Corps of Engineers

Commercial

Duquesne Light
SharpBanc
Congressional Bank
Encore Marketing International
eCommLink
Hanover Hospital
Advanced Radiology Solutions
Retail Data Systems
ABT
S-3
Quality Associates
Blue Cross Blue Shield

IT GOVERNANCE/RISK MANAGEMENT. To bridge the IT gap, governance must work within the organization's overall risk management framework as it serves as the organization's guide to implementation of a successful information technology operation.

Carson Associates understands that IT governance means proper costing and control of IT investments. By evaluating the total cost of ownership and keeping track of IT performance, our customers are able to improve the return on investment for their IT systems. As such, Carson Associates has adopted an IT governance framework based on four major elements: IT Strategy, Business Strategy, Operations, and Change.

As technology continues to evolve, organizations will continue to face increased security risks. Technologies which will have a major impact include the adoption of cloud services, Bring Your Own Device (BYOD), and social networking sites (e.g., Twitter, Facebook, etc.). A successful risk management program depends largely on the strategic planning done up front and leadership

buy-in. Carson Associate's risk management approach strongly embraces the concept of *find what matters* through proper identification and *control what counts* by employing the right resources to assess, respond, and monitor risks.

Carson Associates understands that risk must be proactively managed. We deliver a risk management strategy that assists our customers in developing a sustainable and dynamic risk management program. As such, concerted effort in continuous monitoring is a key function in order to control what counts by providing a near real-time awareness of any organization's security posture and influencing management's buy-in.

We have adopted the following strategic focuses to help existing and potential customers move toward a more secure IT environment at the organizational level:

- IT Program Development
- Compliance Assessments
- CPIC & Portfolio Management
- Performance & Risk Management

Contact Us

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