



## Service. Accountability. Better Government.

M Powered Strategies specializes in increasing organizational effectiveness in support of executives in the U.S. Federal Government. With over a decade of service in Washington, DC, M Powered Strategies provides a variety of strategic offerings with an emphasis on change management, along with customized training courses in IT and mediation. In addition, M Powered Strategies runs two highly successful professional development programs for graduate students and transitioning professionals, which are designed to develop the skills and expertise of the workforce while enhancing the effectiveness of government.

## Strategic Offerings

### Strategic Executive Services

Identify organizational value and environmental constraints, prioritize organizational services, and implement strategic initiatives to drive the executive agenda.

### Marketing and Strategic Communications

Build custom brand identities and compose strategic messaging to create targeted marketing and communications programs that move the executive strategy forward.

### Organizational Design

Develop the blueprint for a productive and sustainable organization, along with a clear change management strategy.

### Program Management and Governance

Design and implement program and resource management operations, as well as monitor project interdependencies for optimal alignment with the executive strategy.

### Facilitation

Structure and enable group interaction focused on the executive goals and management priorities through effective stakeholder integration, strategic alignment of outputs and outcomes, and by fostering organizational buy-in.

### Dispute Resolution Services

Resolve workplace conflict and improve organizations and teams to mitigate the risk of future conflict through third-party intervention and dispute resolution training and capacity building.

## Additional Services

Portfolio Management  
and Oversight

Customer Relationship  
Management

Project Management

Process Design and  
Improvement

Enterprise Architecture  
Segment Development

Video Production

Knowledge Management

Budget Formulation  
and Execution

Capital Planning and  
Investment Control

Economic Analysis

# Training

## Mediation Training

Provide employees with the tools and skills needed for effective workplace conflict management and mediation.

## IT Training

Integrate customer-specific requirements from business sponsors, technical teams, and end users into engaging training products such as videos, quick reference cards, and live demonstrations.

# Professional Development

## Applied Management Professionals (AMP) Program

Connect highly-motivated graduate students with government executives to provide professional project delivery at an affordable price while building tomorrow's government workforce.

## Professional Apprenticeship for Consulting Excellence (PACE) Program

Recruit talented transitioning professionals and provide the training and support needed to become highly valued government consultants.

M Powered Strategies clients are executives, project managers, and program managers who are striving to effect real change in their departments. They recognize our ability to anticipate upcoming challenges and resolve even the most complex issues.

- Certificate of Appreciation from Veterans Benefits Administration, 2012
- Certificate of Recognition for work in physical space program within OCIO at DOE, 2010
- "Green Star" from DOE Energy Finance and Accounting Service Center (EFASC), 2009
- Governor's Award for Excellence from the National Nuclear Security Administration (NNSA), 2009
- CFO Diamond award for contribution to DOE's American Recovery and Reinvestment Act, 2007 and 2009

## GSA Schedule Contracts

### MOBIS

Mission Oriented Business  
Integrated Services

GS-10F-0381R

874-1 Consulting Services  
874-7 Program and Project  
Management

### AIMS

Advertising and Integrated  
Marketing Services

GS-07F-0490Y

541-4A Market Research  
and Analysis Services

541-5 Integrated Marketing Services

GS-07F-0491Y

AIMS Set Aside for Small Businesses  
541-3 Web Based Marketing Services  
541-4D Conference, Events, and  
Trade Show Planning Services

## Other Contract Vehicles

### CIO-SP3

Chief Information Officer  
Solutions and Partners

### T4

Transformation Twenty One  
Total Technology

## NAICS Codes

512110	512191	541430	541511
541611	541612	541613	541618
541690	541810	541820	541850
	541890	541910	541990
		561920	611430

## DUNS Number

126911564

# Client Organizations

## Department of Agriculture

- U.S. Forest Service

## Department of Defense

- Defense Civilian Personnel Advisory Service

## Department of Energy

- Office of the Chief Information Officer
- Office of the Chief Financial Officer
- National Nuclear Security Administration

## Department of Health and Human Services

- Office of the Chief Information Officer

## Department of Transportation

- Office of the Chief Information Officer

## Department of Veterans Affairs

- Office of the Chief Information Officer
- Veterans Health Administration



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