



*Continuing to serve...*

**Expertise. Innovation. Results.**  
*Translating vision into success.*



## Halfaker and Associates, LLC

Halfaker, an award winning professional services and technology solutions firm, advises and assists government organizations on issues of national and global significance across all our service areas. Our mission is to continue to serve by partnering with our clients to address their most significant challenges relying on our extensive domain expertise and our innovative solutions to produce powerful results. ***We are proud to be a service-disabled veteran-owned, woman-owned, 8(a), small business.***

## Our Services

### ➔ Program Management

- Enterprise program and project management support services
- Program and project management office design and implementation
- Knowledge management and training services
- Enterprise communication strategy and implementation
- Personnel security and records management

### ➔ Information Technology

### ➔ Intelligence, Operations, Resiliency

### ➔ Acquisition, Logistics, and Infrastructure

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## Our Work

### **VA Innovation Initiative (VAi2) VetBizAccelerator Website**

Leveraged program management and Agile software application development capabilities to create a web application for educating, mentoring and supporting Veterans who are contemplating or pursuing self-employment, including in-person business coaching support.

### **Veterans Affairs Acquisition Academy (VAAA)**

Provided program management and training expertise to develop future VA acquisition professionals through an innovative but repeatable intern training program.

### **MC&FP Outreach**

Supports MC&FP in its mission to offer resources that enhance the quality of life of service members by developing outreach content that is accessible to people with disabilities on all electronic platforms and technologies.

### **National Veterans Small Business Conference (NVSBC)**

Planned and executed a 4,000 person conference for VA OSDDBU leveraging strong program management, conference planning and strategic outreach capabilities.

### **Army Guard Apprenticeship Program Initiative**

Provided full-scale program management support to stand up the Guard Apprenticeship Program Initiative (GAPI) and develop it into a first-class resource for Soldiers, which included creating the GAPI website and implementing a comprehensive marketing plan to raise awareness.

### **Army Office of Small Business Programs (OSBP)**

Supports OSBP in its mission to maximize small business opportunities in support of the Warfighter by providing full-scale program management and communication outreach solutions.

### **Student Veteran Education and Employment Programming and Personnel (SVEEPP)**

Developing a comprehensive program, inclusive of multiple services, that will improve Veterans' transitions from the military, through post-secondary education, and into gainful employment.

### **VetGovPartner (VGP) Software Application**

Leveraged Agile software application development capability to create a technology platform for managing national and regional events and enhancing networking through an online community.

## Our NAICS Codes

518210 - Data Processing, Hosting, and Related Services  
519130 - Internet Publishing and Broadcasting And Web Search Portals  
519190 - All Other Information Services  
541330 - Engineering Services  
541430 - Graphic Design Services  
541490 - Other Specialized Design Services  
541511 - Custom Computer Programming Services  
541512 - Computer Systems Design Services  
541513 - Computer Facilities Management Services  
541519 - Other Computer Related Services  
541611 - Administrative Management and General Management Consulting Services

541614 - Process, Physical Distribution, and Logistics Consulting Services  
541618 - Other Management Consulting Services  
541690 - Other Scientific and Technical Consulting Services  
541990 - All Other Professional, Scientific, And Technical Services  
561110 - Office Administrative Services  
561410 - Document Preparation Services  
561422 - Telemarketing Bureaus And Other Contact Centers  
561499 - All Other Business Support Services  
561920 - Convention and Trade Show Organizers  
561990 - All Other Support Services  
611430 - Professional and Management Development Training  
611699 - All Other Miscellaneous Schools And Instruction

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