



Akoya is a strategic communications firm that equips federal, not-for-profit, and business organizations to engage effectively with the stakeholders and customers who are critical to their mission success. We deliver creative and practical communication plans, along with all the tools for implementation.

An Economically Disadvantaged  
Woman-Owned Small Business,  
WBENC-certified  
DUNS: 072170343  
NAICS:  
512110, 541430, 541511, 541611, 541613,  
541618, 541690, 541820, 54185, 561920  
GSA:  
MOBIS GS-23F-8068H  
AIMS GS-07F-062AA

## capabilities

### Strategic Communications

Marketing communications  
Corporate communications  
Culture change and motivation

### Stakeholder Engagement

Outreach and education  
Program support  
Peer-to-peer networking  
and best practices

### Content Marketing

B2B and G2B strategy  
Knowledge translation  
Implementation

## sectors

Aeronautics technology  
Energy efficiency and renewable energy  
Oil and natural gas  
Health care quality improvement  
Nutrition and food service  
Solid-state lighting  
Veterans' health care  
Women's health care

## tools & skill sets

Communication planning and implementation  
Technical writing and editing (plain language)  
Graphic design  
Meeting facilitation  
Event design, planning, and support  
Video direction and production  
Web strategy and content  
Media relations  
Electronic and social media  
Presentations and webinars  
Speech writing  
Print collateral

## clients

### Federal Government

National Aeronautics and Space  
Administration  
National Energy Technology Laboratory  
Oak Ridge National Laboratory  
Pacific Northwest National Laboratory  
U.S. Department of Agriculture  
U.S. Department of Commerce (NIST)  
U.S. Department of Energy  
U.S. Department of Health and  
Human Services (CMS, HRSA)  
U.S. Department of Transportation  
U.S. Department of Veterans Affairs  
U.S. Environmental Protection Agency

### Not-for-Profit

American Petroleum Institute  
Area Agency on Aging (Pittsburgh)  
Blackburn Center  
DC Cancer Consortium  
Greater Pittsburgh Food Bank  
Groundwater Protection Council  
Jefferson Regional Foundation  
National Petroleum Council  
Three Rivers Workforce Investment Board  
Women's Law Project  
WYEP

### Commercial

ABB  
Alcoa Research Center  
Development Dimensions International, Inc.  
H.J. Heinz Company  
MAYA-Viz (acquired by General Dynamics)  
PPG Industries, Inc.  
Westinghouse