

A New Source of Solutions in Military and Veterans Health

The establishment and growth of small businesses embody the American spirit and dream. Those companies that have emerged not only help to stimulate the economy by virtue of their existence, they also bring to the marketplace a philosophy of innovation and commitment that oftentimes exceeds the expectations of their customers and partners alike.

In that vein, CICONIX (pronounced "si-con-ix ") was founded to provide an integrated suite of business diagnostic and support services designed in response to many of today's healthcare challenges facing communities across the US. We are particularly interested in finding solutions to the health and psychological wellness issues impacting our active Warfighters and transitioning Veterans, as well as their beneficiaries. Thus, our talent pool is diverse and comprised largely of healthcare clinicians and data scientists, behavioral health methodologists, social marketing and media experts, and healthcare program administrators, many of whom have been Service Members and who already possess Government clearances. These resources enable us to provide our expertise to customers with little to no learning curve when working within military cultures. As a result, CICONIX is able to combine an understanding of the associated business and policy issues, stakeholder environments, and legislative mandates with industry-best methodologies and novel, cutting-edge thinking to deliver outcomes that are tangible, measurable and solidly cost positioned.

To ensure that we have the augmented capabilities necessary to help customers address any problem that they may encounter - now or in the future, CICONIX has entered into a number of strategic alliances with market leading firms across the spectrum of Government consulting. These relationships enhance our value proposition by opportunistically augmenting our capacity to perform with consistency and agility regardless of the requirement.

Core Offerings

- Business Advisory and Assistance
 - o Strategic Planning
 - o Communications Planning
 - o Evaluative Research and Analysis
- Organizational Governance
 - o Standards and Interoperability (HL7, Health NIEM)
 - Program/Project Management and Quality Assurance Support (Lean Six Sigma, ITIL, CMMI, ISO, PMBOK)
- Health Information Management
 - Portfolio Management (Surveillance, Oversight, and Reporting)
 - o Clinical Informatics incl. Data Analysis, Integration and Management
 - o Business Process Design/Reengineering
 - o Performance and Outcomes Measurement

For more information, contact either: Marion Porter or Dan Cassidy via <u>marionporter@ciconix.com</u> or <u>dancassidy@ciconix.com</u> respectively or O. 301.850.4120 www.ciconix.com

Fast Facts about CICONIX

- o Founded 2012
- Headquartered in Annapolis, MD
- Emerging Veteran-led small business with a focus on Military and Veterans Health Solutions
- o CAGE CODE: 6SMQ2
- o DUNS No.: 078532841
- Applicable NAICS: 541511, 541512, 541611, 541712, 621111, 621330, 928110

Selected Relevant Experience

- Infrastructure Support for the Department of Research Programs, Walter Reed National Military Medical Center (WRNMMC) – CICONIX medical and scientific research staff assist the advancement of innovation in the realm of Warfighter healthcare, including the reduction of chemical, biological, radiological, and naturally occurring threats.
- Software Development Support for the National Center for Health Statistics (NCHS), National Death Index (NDI) – CICONIX provides computing support for state-level death record/vital statistics information to aid epidemiologists and other health and medical investigators with their mortality ascertainment activities.
- Temporary Disability Retired List (TDRL) Program Support for the US Army Northern Region Medical Command (NRMC) – Individuals from CICONIX helped to implement the program administration practices for an effort geared toward the periodic medical re-evaluation of Wounded, Injured and III Warriors awaiting a final disability rating and retirement from the Army.
- Program and Portfolio Management Assistance for the US Air Force Medical Service (AFMS) Project Managers from CICONIX worked with knowledge experts from the Air Force, Army and Navy to develop standardized implementation guidelines for the Services' ESSENTRIS electronic medical record (EMR) roll-out.
- Clinical Optimization Military Provider AHLTA Satisfaction Strategy (COMPASS) Development and Training – CICONIX staff helped to redefine business and workflow processes relative to the clinical optimization and use of AHLTA.
- Feasibility Study and Implementation Planning for an Enterprise Service Desk (ESD) Concept of Operations (CONOPS), US Air Force Medical Operations Agency (AFMOA) – Resources from CICONIX contributed to the feasibility study and then implementation planning for an ESD that supports the IT help desk functions for 70+ Military Treatment Facilities (MTFs).
- Operational Stress Control (OSC) Program Management and Training Support for the US Navy Bureau of Medicine and Surgery (BUMED) – CICONIX personnel assisted with Program implementation by conducting evaluative research on operational stress control techniques to mitigate the potential for suicide, substance abuse, domestic abuse, and other behavior-related issues among Seamen and Marines; recommending best practices for use by the Navy to support recovery and resilience; and, developing metrics for Program performance.

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