

Capabilities Statement

Transformation Advisors Group, LLC (TAA) is a Service Disabled Veteran Owned Small Business serving the Department of Defense, Defense Agencies and Federal Government. TAA brings unparalleled experience with transformation strategy and the integration of transformation activities across organizational boundaries. TAA is a proven knowledge leader that delivers integrated policy, process, technology, and organizational improvements and cultural change across your identified business areas. TAA deploys seasoned, experienced change advisors who implement a value-driven approach to solving urgent and complex client business requirements. TAA rapidly delivers dramatic improvements in operating results, and Return On Investment (ROI) that consistently exceeds our clients' expectations.

TAA provides a range of services designed to help organizations assess their readiness for transformation; accelerate transformation by identifying key factors for successful change; identify key enablers and a plan that will promote successful transformation; and, assist organizations in addressing their cultural, technological, and operational factors while delivering transformation.

Core Services

Information Technology Services

- IT Assessment, Systems Engineering, and System Design and Integration
- Application-Specific Systems and Database Administration .
- Supply Chain Management / Logistics Systems Support (ERP SME Support)
- Financial Systems Support
- IT Systems Test and Evaluation and System IV&V
- Help Desk Support

Acquisition and Contracting

- Acquisition Strategy / Business, Cost Estimation, and Financial Management
- Sourcing Support / Acquisition Management / JCIDS Support
- Contingency Contracting Acquisition and Vendor Training and Support

Program Management Office (PMO) Services

- Program-Project Planning, Estimating, Budgeting, and Design
- Program-Project Execution, Monitoring, Leadership, & Support

Acquisition & Contracting PMO Services

Additional Support Areas

Subject Matter Expert (SME) Services

- Business Capacity Planning / Mineral, Energy Exploration and Exploitation / Agri-Business
- Bio-Energy, Alternative Energy / Electrical Power Generation, Transmission, and Distribution
- International Financial Management and Private Direct Investment / Government Policy and Regulatory Development
- Contingency Contracting & Acquisition / Contingency Operations

Transformation Planning

- Strategic Planning / Requirements Definition and Development / Business Process Improvement
- Change Management for Policy, Process, Technology, Organizational and Culture / Training Development & Deployment
- Business & Systems Portfolio Investment Review & Assessment / Integration and Transformation Review & Assessment Humanitarian and Economic Assistance Revitalization & Transformation (HEART)
- Analysis and Impact Assessment for Effective Poverty Reduction & Economic Growth
- Investment Funds Management for Business Enterprise Development
- Local Nation Social/Business Enterprise Capacity Building
- Knowledge Management, including experiential-based practical and best practices



Capabilities Statement

Corporate Expertise

Transformation Advisors Group, LLC (TAA) was founded in 2006 as a Service Disabled Veteran Owned Small Business. TAA was formed by experienced business leaders who collectively have over 50 years leading transformational management consultancy projects. Our mission is to provide high-performance credentialed teams that focus on our client's mission and transformational needs, expectations, and outcomes, always doing what is right for the mission and our clients. The Chief Executive Officer, Mr. Campbell P. Shannon, is a service disabled veteran who served in the Navy as a Naval Flight Officer and Staff Communications Officer for the Commander, Carrier Group Six (COMCARGRU 6). After leaving military service, and prior to forming TAA, Mr. Shannon worked as a consultant with Price Waterhouse, PriceWaterhouseCoopers, and IBM Business Consulting Services.

Unique Qualifications

- Extensive experience sourcing SMEs and support for hostile contingency environments.
- Demonstrated agility and flexibility providing support services and training in a variety of contingency environments.
- Apply experiential learning of and best practices to contingency environment operations.
- Deliver large-scale, investment-driven business portfolio management programs.
- Key contributor to the design and implementation of the DOD business systems investment review process.
- Bring commercial consulting best practices and complex, large-scale experience in program management, governance, and integrated quality assurance to Federal programs.
- Incorporate and deliver comprehensive change and communications management, a critical success factor to Federal programs.
- Experienced in acquisition management / JCIDS and business capabilities lifecycle (BCL).
- Successfully manage fast-track milestones for critical and/or timeconstrained programs.
- Trusted advisor who supported the source selection and program management office (PMO) of key DOD enterprise system.

Customers & Partners

Department of Defense

- Task Force for Business and Stability Operations (TFBSO)
- Secretary of the Air Force (Acquisition) SAF-AQ
- Deputy Under Secretary of Defense Business Transformation
- Business Transformation Agency
- Defense Agencies Initiative

Teaming Partners

- IBM
- PwC
- Logistics Management Institute (LMI)
- Development Alternatives, Inc. (DAI)
- True North Logistics (TNL) VOSB
- Defense Acquisition Inc. (DAI) SDVOSB
- Hickory Ground Solutions, LLC 8(a)
- Vestige Consulting, LLC vosa
- Emissary Transition Group (ETG) WOSB
- Oakland Consulting 8(a)
- Molesworth Associates SDVOSB

NAICS & Corporate Information

NAICS Codes

541110 541330 541511 541512 541513 541611 541614 541618 541930 541990 561110 561320

Corporate Information

- Limited Liability Company
- For-Profit Organization
- Service Disabled Veteran Owned Small Business (SDVOSB)
- Certified Veteran Enterprise (CVE)

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