

## Capabilities – Cassidy Consulting Group, LLC



Cassidy Consulting Group, LLC (C2G) is a privately held woman owned small business and a certified HUBZone. Formed in June 2012 we provide Commercial to Government Solutions in program management, acquisition, strategic planning, information management, supply chain analysis and cost analysis.

### Company Overview

C2G was founded in June 2012 by Mary Cassidy and Mike Cassidy

C2G is based in Coastal NC, providing services in northeastern NC; Hampton Roads VA, Raleigh/Durham NC, Washington Metro area, and major federal communities

### Mission

C2G is driven by a quest for business results in an environment of integrity, innovation and quality performance. Above all, we treat our clients and staff with respect for their core values, their business needs, and their career growth.

### Experience

The owners have an average of 32 years' experience driving results in a project oriented environment. Having managed \$2B aviation acquisition program for the Air Force, \$200M programs for commercial companies and a \$100M P&L, C2G is well versed in all aspects of major programs.

### Key Service Areas:

- Program and Project Management
- Supply Chain Solutions
- Information Management and Enterprise Systems
- Financial Management
- Process Improvement and Business Operation

### NAICS Codes:

**541330** – Engineering Services  
**541512** – Computer Systems Design Services  
**541611** – Management Consulting Services (primary)  
**541612** – Human Resources Consulting  
**541613** – Marketing Consulting  
**541614** – Logistics Consulting  
**541618** – General Management Consulting  
**541690** – Other Professional and Scientific Related Services  
**611430** – Training  
CAGE Code – 5GRQ9  
DUNS -078522178

### Capabilities

C2G is able to discuss our capabilities and experience in the following areas:

#### Acquisition Program Management

- Requirements Development
- Acquisition Strategy
- Milestone and Readiness reviews
- Cost Estimating
- Logistics Planning
- Site Selection and Deployment
- Risk Analysis and Quality Function Deployment
- Change Management
- Configuration Control
- Market research
- Analysis of Alternatives

## Capabilities – Cassidy Consulting Group, LLC



### Strategic Planning

- Venture Capital Assessment
- Scenario Planning
- Balanced Scorecard
- Business Case and Analysis of Alternatives
- Decision Analysis tools

### Logistics/ Supply Chain Management

- Maintenance Planning
- Business and Process Re-engineering
- Depot Maintenance Management and re-manufacturing
- Make/Buy Analysis
- Scheduling

### Information Technology

- Functional Analysis
- Requirements Traceability
- Configuration Management
- Architecture Development
- Implementation

### Cost Analysis

- Program cost estimates
- Earned Value analysis
- Return on Investment
- Contract reconciliation and closeout
- Analogous and parametric tools

### Business Process Re-engineering

- Operations and Maintenance improvements
- Enterprise Resource Planning
- As – Is, To – Be, and Gap analysis
- Stakeholder analysis
- Production line, job shop and re-manufacturing

### Human Capital Management

- Manpower Analysis
- Change Management
- Training

### Risk Management

- Impact assessments
- Mitigation strategies
- Risk measurement

### Capture Planning and Analysis

- “Black Hat Review” and Competitive Analysis
- Storyboarding
- Color Reviews and Risk Reviews
- Proposal Development
- Orals Prep

### Contact Information

C2G can be reached at [mcassidy@c2g-llc.com](mailto:mcassidy@c2g-llc.com) and [mcassidy@centurylink.net](mailto:mcassidy@centurylink.net) . Phone: 703.980.8928

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***Providing Commercial to Government Solutions***