



**The right Government Solutions partner
for today's healthcare challenges**

IMS HEALTH GOVERNMENT SOLUTIONS

imshealth[™]
INTELLIGENCE APPLIED.

Decision support for the U.S. Air Force Surgeon General. Drug diversion calculations for the White House's Office of National Drug Control Policy. Performance models and metrics for the DoD. Expert services for CMS's fraud, waste and abuse efforts. Demand modeling and patient-scheduling analysis for the U.S. Air Force Medical System. Patient safety surveillance for the FDA.

These are just a few of the most recent projects successfully implemented with our government partners. Making IMS Health Government Solutions one of the most experienced and sought out big data and analytics providers in the federal healthcare arena.

Since the 1970s, we've been helping federal clients work with the data and perform the analyses needed to support their critical healthcare missions. For you, that means expediting planning and delivery, and working with knowledgeable experts who anticipate problems before they happen—because we know you don't need to reinvent the entire wheel on the road to reaching your goal.

HEALTHCARE ANALYTICS EXPERTISE

Today IMS Health captures and analyzes more than 10+ petabytes of unique healthcare data, including more than 300 million deidentified patient-level records, 80% of pharmaceutical sales data worldwide, data on 8,000 payers and health plans, and information on more than 1.4 million healthcare products. This “big data” expertise uniquely qualifies us as mission-critical partners in addressing:

- **Decision Support Services.** Enabling government teams to tackle diverse goals—from improving healthcare facility planning and provider performance, to enhancing patient satisfaction or modeling complex health conditions
- **Fraud, Waste and Abuse.** Combining data and analytics depth with multi-disciplinary subject-matter expertise to identify and prevent fraud, waste and abuse based on claims data reviews, treatment and prescription audits, continuous monitoring, benchmarking and program support
- **Data Analytics and Benchmarking.** Supporting the growing emphasis on performance management by establishing effective data metrics and performing analyses on patient populations
- **Health and Prescription Data Supply Services.** Optimizing healthcare outcomes and costs by providing the information, data mining and analytics tools necessary to conduct primary and secondary research—including safety surveillance, reference pricing, trend data and forecasts, and national benchmarking



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- **Medical Innovations and Advances.** Working alongside government, academic, healthcare and industry partners to provide expertise in studies and pilot projects with advanced analytics and metrics to track the efficacy and outcomes of new and innovative medical approaches
- **Leading Healthcare Technologies.** Deploying secure mobile platforms and social media analytics for identifying and tracking patient satisfaction, adverse events and health concerns in 50+ languages from thousands of online sources

CONNECTED HEALTHCARE INSIGHTS

IMS Health is an innovative information, technology and services company that operates at the intersection of virtually every healthcare stakeholder. From this unique vantage point, we apply unmatched scale, expertise and resources to connect the dots for clients and make healthcare perform better across government sectors.

IMS Government Solutions, a wholly owned subsidiary of IMS Health, offers federal and state clients direct access to the breadth and depth of IMS Health's capabilities, including

- Comprehensive data sets, from office-based practices of physicians nationwide to anonymized patient-level longitudinal data
- The IMS Institute for Healthcare Informatics, offering unique insights for key policy setters and decision makers, along with access to our network of academic researchers for rigorous, policy-relevant studies to support healthcare quality and cost effectiveness
- A leading global Health Economics & Outcomes Research team, including more than 180 Ph.D., M.D. and other medical researchers and consultants who specialize in using healthcare data to systematically review outcomes, perform longitudinal and observational studies, and conduct complex modeling

A PROVEN LEADER, A PARTNER OF CHOICE

To learn more about how IMS Health Government Solutions can help your organization, please contact your IMS representative or visit www.imshealth.com



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ABOUT IMS HEALTH

IMS Health is the world's leading information, services and technology company dedicated to making healthcare perform better. With a global technology infrastructure and unique combination of real-world evidence, advanced analytics and proprietary software platforms, we connect knowledge across all aspects of healthcare to help clients improve patient outcomes and operate more efficiently. Our expert resources draw on data from 100,000 suppliers, and on insights from more than 40 billion healthcare transactions processed annually, to serve more than 5,000 healthcare clients globally. Customers include pharmaceutical, medical device and consumer health manufacturers and distributors, providers, payers, government agencies, policymakers, researchers and the financial community.