

I Web 4 U, LLC

Building Relationships one client at a time!

15035 Walking Stick Way • Haymarket, VA 20169

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CAPABILITY STATEMENT

About Us

I Web 4 U, LLC is a minority-owned and veteran-owned small business (VOSB) certified firm specializing in all facets of web development, marketing and re-branding, technical writing, software engineering, and project management. We are also a certified Local Disadvantaged Business Enterprise (LDBE) through the Metropolitan Washington Airport Authority (MWAA), an eVA Vendor registered with the Commonwealth of Virginia, an eMaryland Vendor registered with the State of Maryland, a Certified Small Women and Minority-Owned (SWaM) Vendor by the Virginia Department of Minority Business Enterprise (MBE), a Micro Business Certified Vendor by the Virginia Department of Small Business and Supplier Diversity, and we are a member of the Board mandated Small Business & Local Preference Program of the Washington Metropolitan Area Transit Authority (WMATA). We are conveniently located in the Washington D.C. Metropolitan Area of Haymarket, Virginia. With our many years of experience, we have built solid relationships one client at a time.



**Vincent Ingersoll
President/CEO**

**Founded: 1997
Cage Code: 70LT6
DUNS: 033426243
EIN: 54-1958741**

NAICS Codes:

541511	541512	541513	541519
541611	518210	519130	454111

Strengths:

In 1997, we began applying our software development expertise to the Internet, developing web sites and Internet applications. We are well experienced in doing design, development, administration, testing, and maintenance.

As a technical writer and software engineer, we also have many years of experience. Having worked at Raytheon Corporation for over 8 years as a senior technical writer and software engineer, our founder Mr. Ingersoll possesses many valuable skills for writing at all levels.



Key Certifications: VOSB • LDBE • MBE • SWaM • eVA • eMaryland • Micro Business

Certifications



WEBSITE DESIGN/DEVELOPMENT

Website Development and Maintenance
Website Hosting and Support
Content Management Systems (CMS)
Drupal CMS-Based Websites
WordPress CMS-Based Websites
Percussion CMS-Based Websites
Mobile/Web-Based Data Collection
Section 508 (Accessibility) Compliance

DATABASE

Database/Information Architecture
Meta-Data Management
XML, SQL
Oracle, MySQL, DB2, etc.

TECHNICAL WRITING

User Guides
Operations and Procedures Manuals
On-line Help Development
Standards Development
Systems and Programming Manuals
Desktop Publishing
Proposal Development
Business Requirements
Technical Specifications
Support Manuals
Web Content Documentation
Installation Guides
Operations & Maintenance Manuals
Quick Start Guides

MARKETING AND BRANDING

Social Media Strategy
Social Media Management
Online Ad Campaigns
Email Marketing
Digital Design & Branding
Lead Generation
Lead Conversion
Content Development
Writing & Marketing

BUSINESS ANALYSIS

Project Management
Risk Management
Requirement Analysis
System Integration Management
Functional Specifications
Change Management
Quality Assurance and Testing

IT STAFFING

IT Support
Technical Writers
Business Analysts
Instructional Designers
Trainers
Project Managers
Software Engineers
Systems Engineers
Developers/Programmers

Recognized by Peter Berensmann (Northeast Regional Manager for MBUSA) as having one of the best designed and maintained websites among all Mercedes-Benz dealerships.

PAST PERFORMANCE:

Veterans Health Administration (VHA), St. Louis, MO
Over 30 Automotive Dealerships/Groups

Past performance references available upon request!