



*Our Knowledge & Experience. Your Success.*

Over **12** Years in Business

Over **600** Clients Supported

Over **800** Proposals Supported

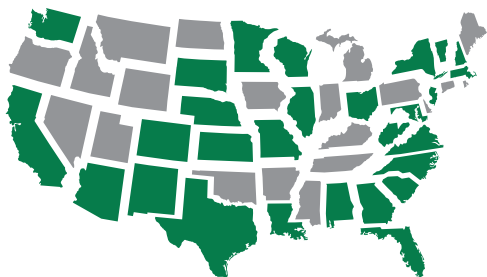
Over **\$100B** in Wins

### Industries We Support

*Red Team has provided consulting services to contractors in nearly every Industry including:*

- Information Technology
- Information Systems
- Communications
- Manufacturing
- Distribution
- Healthcare IT and Research
- Engineering and Logistics
- Professional Services
- Security Solutions
- Aerospace and Defense

Red Team Supports Clients Across the US



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## Who We Are

Red Team Consulting, LLC is a woman-owned small business consisting of energetic, diverse, and highly successful federal business consultants. Our expert-level business professionals have strong relationships throughout government and the federal contracting industry, and our Federal Government experience spans a broad array of industries and marketplaces. Since our founding in 2004, our team of consultants has helped over 600 small and large companies compete on over 800 procurements. Our personnel have captured over \$100 billion worth of federal contracts, and our principal consultants boast over a 90% win rate. Our mission is simple – help our clients grow their business.

## Core Services

### Capture Strategy



Capture management and strategy including win strategy development, competitive analysis, building teams, and positioning to win.

### Proposal Development



Expert-level proposal services including proposal management, writing and editing, color reviews, graphics and ensuring proposals are compliant and compelling.

### Cost and Price Strategy



Cost and pricing consulting services including price strategy, Price to Win, cost analysis and strategy, and price volume development.

### Training and Seminars



Proposal, capture, and price training services taught through an innovative modular approach customized for each client.

[www.redteamconsulting.com](http://www.redteamconsulting.com)

Red Team has over 140 skilled and accomplished capture, proposal, and pricing individuals.

### Agency Expertise

*Red Team has provided consulting services to contractors in nearly every Federal Agency including:*

- Homeland Security
- Health & Human Services
- Air Force
- Army
- Veterans Affairs
- Navy
- NASA
- GSA
- OPM
- DHA

## Our Expertise

Red Team takes great pride in the quality of personnel that we offer our clients. All personnel go through an extensive vetting and interview process and have a great deal of experience with proposals for the Federal Government. Our resources have supported programs with dollar values ranging single award task orders under \$10M to multi-billion dollar IDIQ contracts. Many have worked on or contributed to a minimum of 50 proposal efforts, have maintained an 80% win rate, and have won at least \$500M in federal contracts. All of our employees and the vast majority of our consultants are multi-disciplined, enabling us to provide a broad range of services with a deep range of availability. In addition to the quality and professional experience that our candidates offer, we also pride ourselves on identifying candidates that will be the best match not only for the RFP, but also for our client's personality, working environment and needs.

## Success Stories

We pride ourselves on having very satisfied clients. Most have either used us on multiple engagements, or wouldn't hesitate to, given the opportunity.

*"Red Team Consulting began supporting us in 2012 in our efforts to win a large multi-million dollar Department of Health and Human Services (HHS) contract. We relied on Red Team for proposal strategy, coordination of all proposal materials, conducting color reviews, and pricing support. This support was critical for our success in winning the contract. We have continued to utilize Red Team consulting for various proposal efforts, business strategy support, and project management coordination including several efforts for the General Services Administration. We are very happy with Red Team Consulting and would recommend them to any company looking for proposal/business support, good business advice, and who is in pursuit of a must-win contract."*

Don Royal  
EVP/COO - CTAC

*"Every opportunity that we've had to work with Red Team has been a completely positive experience from start to finish. Their staff is professional, competent, and they continually prove to be an invaluable asset during the proposal writing process. Red Team has helped us win many major US government contracts over the past several years."*

Sarah Looyesen  
Director of Marketing - Blue Tech Inc.

*"We've relied on Red Team's expertise in the federal market for over 10 years. Their professionalism and knowledge of federal RFP processes has been a key ingredient to our success. The partnership has been invaluable."*

Jeff Trent  
Sr. Director of Federal Sales - GovConnection