

# Luminati Networks

The World's Largest Data Collection Enablement Platform.

Founded in 2014, Luminati Networks is committed to providing businesses, enterprises, companies and brands with a transparent view of the internet without demographic and geographic limitations.

Being the world's largest proxy operator we built infrastructure for an open source data collection – enabling our customers to route internet-based traffic through various ports on our global networks.

Luminati has connected millions of devices through its Datacenter, Static Residential, Residential and Mobile IP networks.

Over 10,000 customers, which include some of the largest retailers, travel brands, online security companies and Fortune 500 companies, use Luminati's extensive proxy network for a variety of use cases.

## Luminati Leadership



**Ofer Vilenski**  
President



**Derry Shribman**  
Founder



**Or Lenchner**  
CEO



**Ron Kol**  
CTO/CSO



**Nir Borenshtein**  
VP Ops.



**Ethan Gadon**  
CFO



**Limor Kidron**  
VP HR



**Omri Orgad**  
Managing Director  
North America



**Meir Shalom**  
VP Sales China



**Tamir Roter**  
VP Sales

## Networks

Luminati consists of 4 types Networks and 9 types of IPs



### Residential Network

72+ Million Residential IPs acquired through the Luminati SDK



### Static Residential Network

85,000 IPs assigned from multiple ISPs to Luminati for commercial use



### Data Center Network

Over 700,000 IPs from servers across 90+ countries

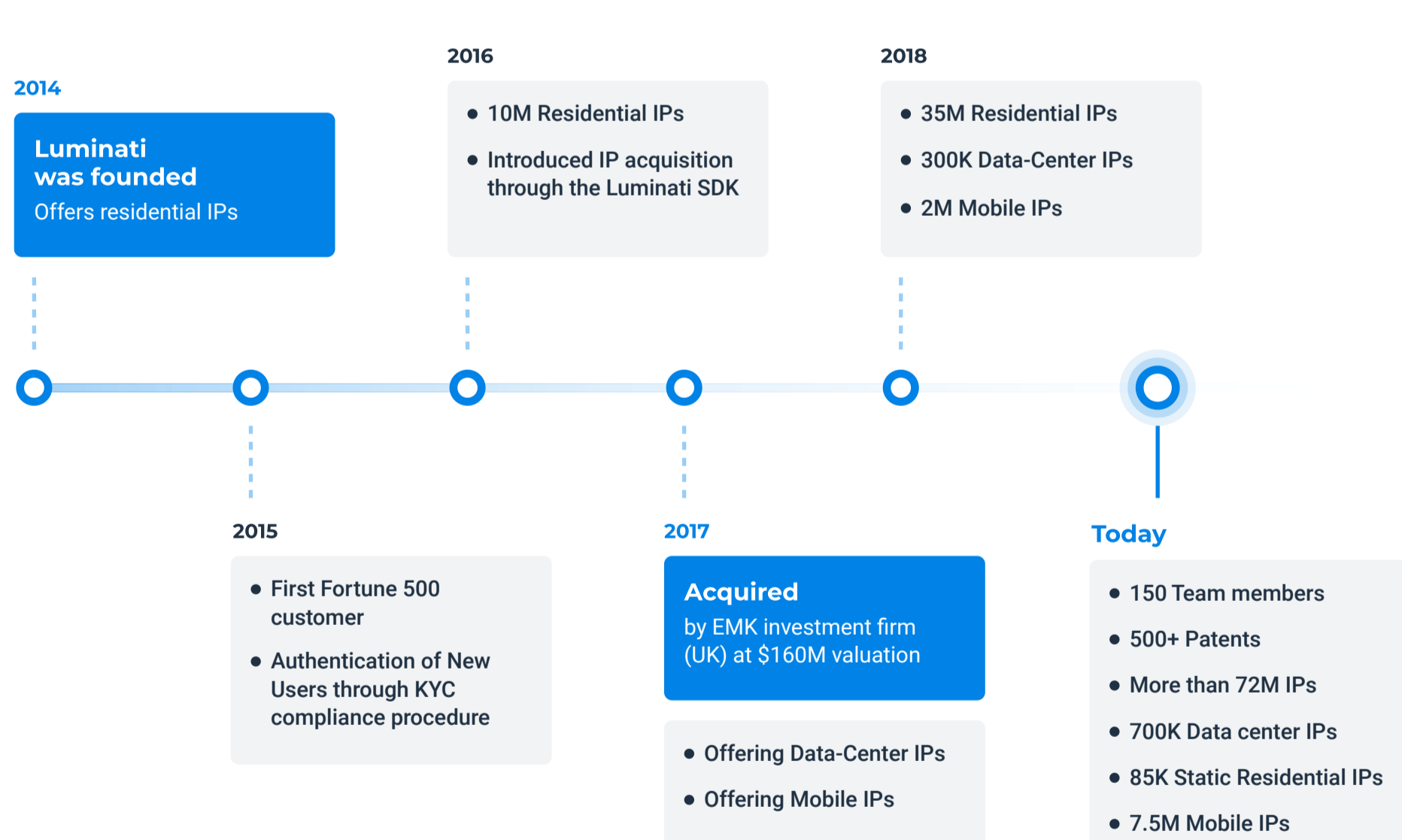


### Mobile Network

7.5+ Million 3G/4G connections acquired through the Luminati SDK

## Most common use cases with the Luminati IP Proxy Network

- Price comparison:** Pricing, catalogues and product data are biased by consumer's geographical and demographical characteristics. Companies conducting competitive analysis and price comparison need to view websites as seen by customers from different regions.
- Open Source Data Collection:** Companies today rely on real time data to track recent trends and create customized data-sets to feed their data-hungry deep neural networks and to unlock the hidden patterns and develop personalized solutions to their customers. The only way to collect web data at scale is using an IP Proxy Network.
- Ad verification:** Growing concern over nefarious advertising practices and fraud detection have led to the need for ad verification. IP Proxy Networks enable companies to see how advertisements appear to actual customers in different regions, verifying that the appropriate, brand-confirmed ads are being displayed.
- Security testing:** Companies and businesses use Proxy Networks to test their own security systems, ensuring there are no security related breaches.
- Brand protection:** Luminati helps companies ensure their products and offerings are presented on brand, pointing to the right pricing, and reflecting the right brand message across markets and geographies. With Luminati, businesses and companies can check their offerings across multiple markets, down to city-and ISP provider-level.



## Luminati's Patented Networks

Luminati's Networks are at the forefront of web data collection with 560 patent claims.

We are proud to be transparent and fully compliant with international data regulations and with procedural requirements of corporations.

Luminati's team of 150 professionals is focused on building the most advanced network and tools for data collection.

**Super Proxies** – thousands of load balancing Super Proxies work together to balance the extensive traffic load consumed by our multiple networks. This Super Proxy Infrastructure guarantees the stability and scalability of Luminati's Networks all while ensuring the fastest, most reliable proxy solution available.

**Luminati Proxy Manager** – The most advanced open-source proxy manager allowing you to Speed up development time with built-in scraping features.

**The Unblocker** – The first automated unblocking software to reach your target sites and get 100% success rates – no experience required. With our powerful unblocking technology just send one request and we will get you the most accurate data available.

**Automated Data Collection Platform** – Allows not only to load, but also to interact with web applications and extract data from interactive systems. It removes the headache of managing a data collection pipeline, because all of the data fetching, validation, retries, and even parsing are handled internally by Luminati. You can scale up and down your operation without compromising the quality of data collection.



Luminati was acquired by EMK in 2017, a private London equity firm with a \$160 million valuation. We continue to grow and improve our services, developing new products and improving our network to provide our customers with the most advanced web data collection services in the world.