Office of Procurement, Acquisition and Logistics

Advanced Planning Brief to Industry

May 17, 2023





Administrative Remarks

- Questions may be answered as time permits following some of today's presentations; alternatively, some questions will be held and answered as part of the OIT Round Table discussion.
- If you have a question, please use the WebEx Q&A Box (not the Chat) at the bottom of your screen.
- If you are having any technical issues with WebEx, please either use the Chat feature to send a message directly to today's host, Mr. Robert Catania, or email us at APBI.TAC@va.gov





Administrative Remarks (Cont.)

- Information presented during this briefing is subject to change.
- Government responses to today's questions should be considered ADVISORY.
- The registration list, briefing charts, TAC future contracting opportunities list and the recording of the event will be available on https://www.voa.va.gov under the "Advanced Planning Brief to Industry 2023" library within a week of today's event.



Office of Procurement, Acquisition and Logistics

Technology Acquisition Center (TAC) Update for the Advanced Planning Brief to Industry

Michele R. Foster
Head of the Contracting Activity &
Associate Executive Director, TAC
May 17, 2023





Agenda

- Organizational Overview
- Yearly Obligations
- Workload and Forecasted Opportunities
- T4NG Update
- T4NG2 Update
- Parting Thoughts



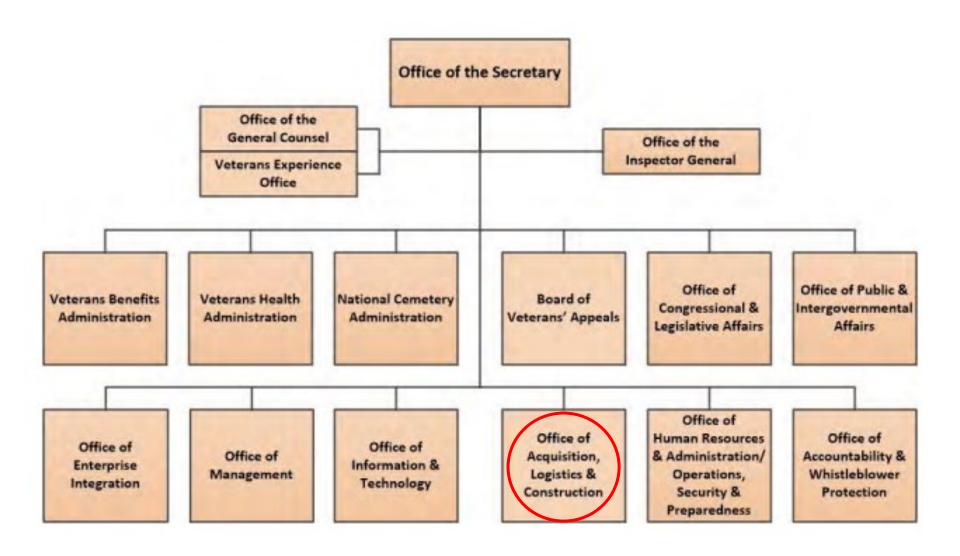


ORGANIZATIONAL OVERVIEW





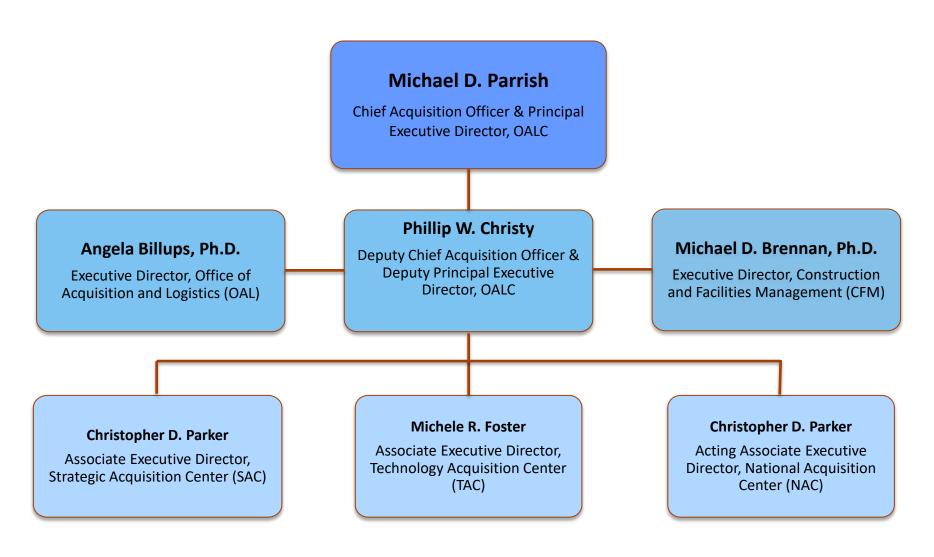
VA Organization Chart





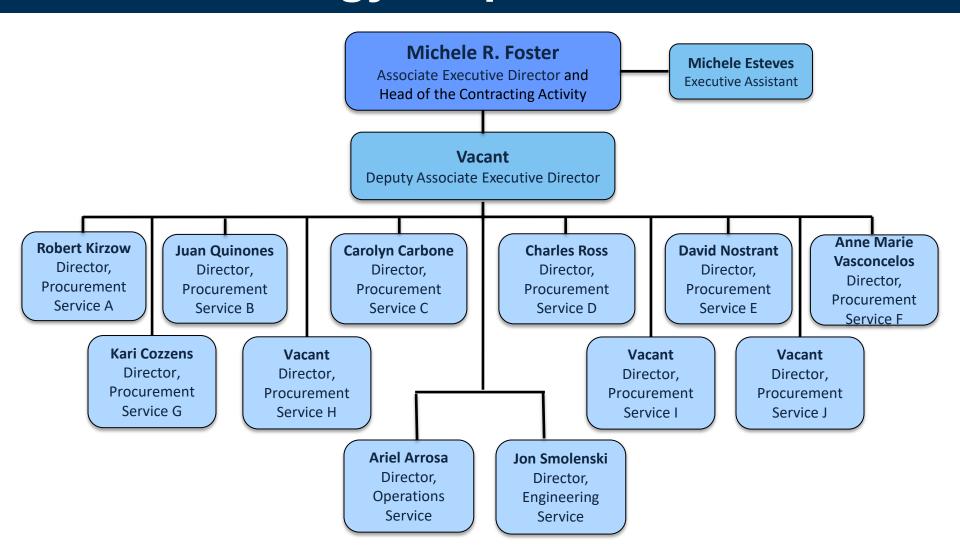


OALC Organization Chart













YEARLY OBLIGATIONS





Yearly Obligations







Yearly Obligations

Same Time Last Year (May 15, 2023)

	ACTIONS		DOLLA	RS (\$B)
	<u>2022</u>	<u>2023</u>	<u>2022</u>	<u>2023</u>
Total	1,846	1,684	\$2.9	\$3.6

WORKLOAD AND FORECASTED OPPORTUNITIES





TAC Workload Summary

TAC Active Jobs Summary				
	Total Number of Actions	Total Dollar Value	Percentage of Total	
Not Actionable	441	\$1,624,553,043	56%	
Actionable	177	\$1,263,391,441	44%	
Totals	618	\$2,887,944,484	100%	

TAC Awarded Jobs Summary				
	Total Number of Actions	Total Dollar Value	Percentage of Total	
Totals	1684	\$3,599,002,857	100%	

TAC Projected Final Position				
Totals	2302	\$6,486,947,341	100%	

(As of May 15, 2023)





3rd & 4TH QTR FY23 Forecasted Opportunities

Total Actions: 150 Total Dollars: \$2.3B

- Top 5 Opportunities (by total contract value):
 - Salesforce ELA
 - OIT Customer POC: Cara Varricchio (<u>Cara.Varricchio@va.gov</u>)
 - TAC CO: Edward Hebert (Edward.Hebert@va.gov)
 - ServiceNow ELA
 - OIT Customer POC: Renee Kenan (<u>Renee.Kenan@va.gov</u>)
 - TAC CO: Troy Loveland (<u>Troy.Loveland@va.gov</u>)
 - VA Enterprise Module & System Integration Services (VEMSIS)
 - OIT Customer POC: Keith Riley (<u>Keith.Riley@va.gov</u>)
 - TAC CO: Heather Utt (<u>Heather.Utt@va.gov</u>)
 - VA Enterprise-wide Customer Experience Measurement Services
 - VEO Customer POC: Nicole Reatherford (<u>Nicole.Reatherford@va.gov</u>)
 - TAC CO: Mary Accomando (<u>Mary.Accomando@va.gov</u>)
 - RTLS Expansion
 - VHA Customer POC: Kimberly Brayley (<u>Kimberly.Brayley@va.gov</u>)
 - TAC CO: Jessica Bieberbach (<u>Jessica.Bieberbach@va.gov</u>)





1ST QTR FY24 Forecasted Opportunities

Total Actions: 9 Total Dollars: \$280M

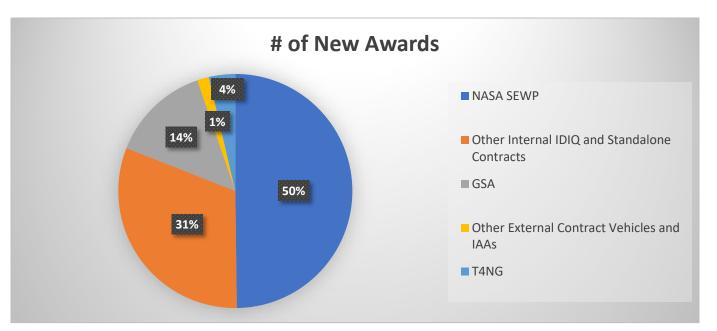
- Top 5 Opportunities (by total contract value):
 - VA Enterprise Human Capital Management Modernization
 - OIT Customer POC: Mark Ricciardi (Mark.Ricciardi2@va.gov)
 - TAC CO: Kendra Casebolt (<u>Kendra.Casebolt@va.gov</u>)
 - Financial Management Business Transformation (FMBT) PMO
 - OM Customer POC: Charles Chen (<u>Charles.Chen@va.gov</u>)
 - TAC CO: Kendra Casebolt (<u>Kendra.Casebolt@va.gov</u>)
 - Insurance Card Buffer Web (ICBWeb) Software
 - OIT Customer POC: Diane Torry (<u>Diane.Torry@va.gov</u>)
 - TAC CO: Troy Loveland (<u>Troy.Loveland@va.gov</u>)
 - Program Planning and Oversight Support Service
 - OIT Customer POC: Susan Meng (<u>Susan.Meng@va.gov</u>)
 - TAC CO: Patrick Hamilton (<u>Patrick.Hamilton2@va.gov</u>)
 - Automated Communication System
 - OIT Customer POC: Jasminder Singh (<u>Jasminder.Singh@va.gov</u>)
 - TAC CO: David Sette (<u>David.Sette@va.gov</u>)





New TAC Contract Actions/Vehicles Used in 2023

Contract Vehicle	# of New Awards
National Aeronautics and Space Administration (NASA) Solutions for Enterprise-Wide Procurement (SEWP)	123
Orders Against Other Internal Indefinite Delivery Indefinite Quantity (IDIQ) and Standalone Contracts	77
General Services Administration (GSA)	34
Transformation Twenty-One Technology – Next Generation (T4NG)	9
Orders Against Other External Contract Vehicles and Interagency Agreements (IAA)	4



(As of May 15, 2023)





TRANSFORMATION TWENTY-ONE TOTAL TECHNOLOGY — NEXT GENERATION (T4NG) UPDATE



T4NG Update

- Period of Performance runs through March 6, 2026
- Remaining Ceiling (as of April 24, 2023): \$1.05B (\$709M when factoring work in progress)
- Veterans Employment: 58,076 Veterans Employed which is an increase of 41,533 Veterans employed since T4NG award.

Contractor Name	Business Type	Contractor Name	Business Type
Accenture Federal Services	Large	GovCIO, LLC	Large
Ad Hoc, LLC	Large	Insignia Technology Services, LLC	SDVOSB
American Communications Solutions, LLC	SDVOSB	International Business Machines Corporation	Large
Aptive Resources, LLC	SDVOSB	King Street Technology Partners, LLC	SDVOSB
B3 Group, LLC	Large	Liberty IT Solutions, LLC	Large
Booz Allen Hamilton, Inc.	Large	ManTech MGS	Large
By Light Professional IT Services, LLC	Large	Maveris, LLC	SDVOSB
Cerner Federal Solutions, LLC d/b/a AbleVets	Large	Mind Computing Inc.	SDVOSB
CGI Federal	Large	Peraton Enterprise Solutions, LLC	Large
CivitasDx	SDVOSB	Pro-Sphere Tek, Inc. d/b/a Planned Systems International	Large
Clear Vantage Point Solutions, LLC	SDVOSB	Salient CRGT	Large
Client First Technologies	SDVOSB	Science Applications International Corporation	Large
Cognosante	Large	Sierra7, Inc.	SDVOSB
Decisive Point Consulting Group	SDVOSB	Sprezzatura-Government CIO Joint Venture, LLC	SDVOSB
DexteriTech Solutions, LLC	SDVOSB	Systems Made Simple, Inc.	Large
Dynamic Government Resources, LLC	SDVOSB	Thunderyard Liberty JV, LLC	SDVOSB
Favor TechConsulting, LLC	Large	TISTA Science and Technology Corporation	Large
General Dynamics Information Technology	Large	Veteran Technology Integrators, LLC	SDVOSB
		Veterans EZ Info, Inc.	SDVOSB

TRANSFORMATION TWENTY-ONE TOTAL TECHNOLOGY — NEXT GENERATION (T4NG2) UPDATE

PARTING THOUGHTS





Parting Thoughts

TAC Talks Season 3 is available





Industry Visits, VA.TAC@va.gov

Thank you for attending today's session!



Office of Acquisition, Logistics and Construction

Advanced Planning Brief to Industry



Michael D. Parrish Chief Acquisition Officer & Principal Executive Director

Collaborating with the Office of Information and Technology

Kurt DelBene

Assistant Secretary for Information Technology
Advanced Planning Brief to Industry

May 17, 2023



Setting the Scene: IT at VA



Largest healthcare provider and financial services organization in the US, serving over 500,000 users across 2,000 locations and 1,000 systems.



Aging systems — must move to continuous modernization



Conflicting objectives from stakeholders, Congress, and the Office of Management and Budget.



We receive half the discretionary funding as a percentage of other organizations, but maintain a far more complex enterprise.

Back to the Basics

- IT powers the agency's most critical services that our Veterans, their caregivers, and their survivors depend on.
- We're returning to the basics to become the best IT organization in government by:
 - Vision-driven, connected plans, clear metrics
 - focusing relentlessly on operational and engineering excellence
 - creating user experiences that customers love
- We depend heavily on contractors to deliver on our mission. We embrace them as members of one team.

Our Team is Our Greatest Asset



- Contractors and government employees work as one team with a common goal.
- Leverage contractor expertise, not just hold accountable
- Conduct joint project reviews
- Work together to continuously improve our technical rigor
- Do all this while retaining established contractor accountability and increase our rigor here as well

How to Demonstrate Value



We use a "show me, don't tell me" evaluation approach for contracting opportunities.



Moving away from a "big bang" approach toward a practical, incremental implementation



We want and demand partners capable of

- delivering high-quality products
- focusing relentlessly on operational and engineering excellence
- creating user experiences that customers love.



We want projects with no surprises – requires great execution and full transparency

Contact Us

Digital VA Website

Twitter: @VA_CIO

LinkedIn: @DigitalVA

VA Secure, Performant, Reliable, and User-Centered Experiences (SPRUCE) Indefinite Delivery Indefinite Quantity (IDIQ)

Charles Worthington
Chief Technology Officer
Advanced Planning Brief to Industry

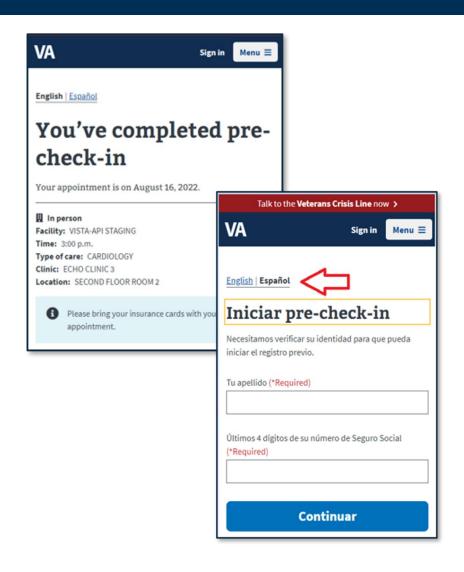
May 17, 2023



Objectives

- Give VA streamlined access to a small group of exceptional companies that specialize in agile software development and user-centered design using modern technologies
- Create a contract mechanism that promotes rapid delivery,
 applies private sector best practices, and measures outcomes
- Scale the success of the Customer Experience, DevOps, and Agile Releases (CEDAR) IDIQ to include more vendors, larger task orders, and more diverse skillsets

CEDAR Victories! (1 of 3)



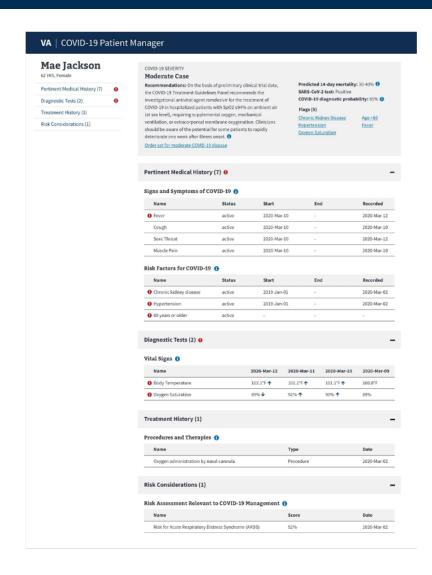
Patient Check-In Experience

Task Order: Veteran Notification and Check-in Enhancements (VNCE)

Prime: Oddball

Built, piloted, and rolled out Veteran Check-In enterprisewide to prepare for the deprecation of the VETLink Kiosk system.

CEDAR Victories! (2 of 3)



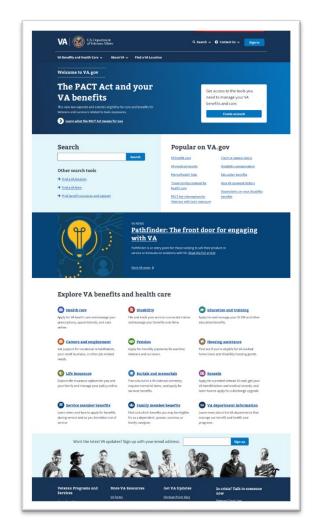
COVID-19 Patient Manager

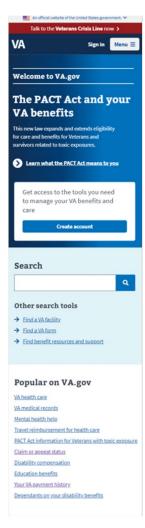
Task Order: Clinical Decision Support **Applications**

Prime: Coforma

Launched the COVID-19 Patient Manager application to support pandemic response and lay the groundwork for other decision support applications.

CEDAR Victories! (3 of 3)





VA.gov Homepage Redesign

Task Order: VA.gov Product Teams – Sitewide Crew

Prime: Agile Six

Redesigned the VA.gov homepage to make it easier for Veterans to navigate the page, engage with relevant information, and complete their tasks.

Scope of Work

- Custom, open-source software development and operation
 - Responsive web applications
 - Application Programming Interfaces (API)
 - Prototypes, Minimally Viable Products (MVP), SaaS Pilots
 - Mobile applications
- Technical advising and architecture planning
- Service design and foundational user research
- Data science and data analytics
- **Product support operations**

Basic Contract Structure

- Multiple-award IDIQ for VA agency use only
- Managed by Office of the CTO
- 100% set-aside for Service-Disabled Veteran-Owned Small Businesses (SDVOSB)
- Award to approximately 5-10 prime vendors
- Estimated ceiling \$2.7 billion over 5 years (\$540 million per year)
- No contract-imposed task order limit
- Task orders can be either Firm Fixed Price or Time and Materials

Solicitation Highlights (see note below)

- Multi-phase evaluation
- Early stages will include evaluation of Offerors' past experience delivering high quality digital solutions supported by relevant artifacts in the areas of design, product, and engineering
- Final stage will involve a technical challenge
- Award decision will use the "highest technically rated" approach based on technical quality and expertise

Note: Please note this information is pre-decisional and the final solicitation will take precedence

What are we looking for?

- We are looking for vendors with strong capabilities and expertise in delivering modern technology products
- We are looking for vendors who can scale solutions (and their teams) while maintaining delivery quality
- Emphasis on outcomes by structuring work in sprints of development, delivering design, code, and documentation
- Avoiding traditional waterfall practices that lead to extensive requirements elaboration and longer time to MVP
- Emphasis on companies who develop products with the user front and center

VA IT BUSINESS PRIORITIES: EFFECTIVELY LEVERAGING BUSINESS RELATIONSHIP MANAGEMENT

Brad Houston
Deputy Chief Information Officer Officer
Business Integrations and Outcomes Services
VA Office of Information and Technology

May 17, 2023



Business Integration and Outcomes Service

Our Vision

To create the common vision for priorities within VA OIT to help VA deliver services to Veterans. This vision is translated into roadmaps which enable both business partners and OIT to know what the priority is at any given moment, and demonstrate the resources needed to support those roadmaps.

Our Mission

Deeply understand the processes, outcomes, challenges, and aspirations of our business partners.

Understand and apply the products, services, and technical capabilities of VA OIT and our business partners.

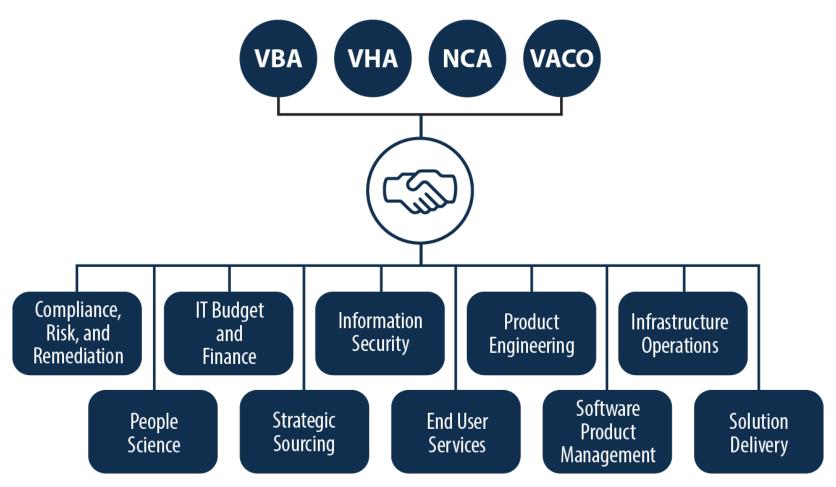
Use these insights to develop vision and outcome roadmaps for VA OIT products and services.

Our Values

- Outcome driven
- Customer biased
- Positive mindset

- Innovative spirit
- Integrity

BIOS Business Partners and Service Lines



We are the face of OIT, your partner for IT success



BIOS Leadership

Business Integration and Outcomes Service Deputy Chief Information Officer, **Account Manager Brad Houston**

Corporate and Veterans Experience Services Deputy Chief Information Officer, Account Manager Lloyd Thrower

Health **Deputy Chief Information** Officer, Account Manager Alan Greilsamer

Benefit, Appeals, and Memorials **Deputy Chief Information** Officer, Account Manager George Waddington

Strategic Integration for **Emerging Concepts Deputy Chief Information** Officer, Account Manager Paul Brubaker

Office of Technical Integration **Executive Director** Paul A. Tibbits

Health Interoperability Chief Interoperability and Veteran Access Officer Helga Rippen

Note: Organization is undergoing a name change from AMO to BIOS.



BIOS Business Relationship Managers Deliver



Business Experts communicate with our partners to help provide the vision, identify needs, share and manage expectations and deliver results.

Outcome and Vision Experts identify and refine business desires into vision and outcome roadmaps.

Budget Experts support budget formulation, multi-year planning, and unplanned or shortfall (1:N).

OIT Expert and Task Managers are in charge of acquisitions, performance, communications, and security.



How BIOS Serves Our Customers



VA Business Partners identify Vision and Outcomes

BIOS gathers Vision and Outcomes and maps them to OIT delivery product areas

OIT delivers IT
Products and Services
needed to achieve
Vision and Outcomes



Why 1:N is Important to All of Us

Giving leadership and our workforce visibility into our priorities allows each of us to make informed decisions that are well coordinated with our partners in IT service lines, administration, and staff offices. It also helps us achieve:



Outcome #1

To answer requests from CIO, OMB and Congress to create 1:N prioritization for OIT Budget





Outcome #2

To increase

transparency of the
request process by
utilizing an agreed
upon mature set of
established
prioritization criteria

(complete)



Outcome #3

To promote proactive planning and active Stakeholder engagement, provide dashboard level visibility for every request regardless of lifecycle status

(in process via the IT-RPT Tool)

BIOS Support Contracts (1 of 4)

Start Date	Amount	Product Line	Acquisition Title	Projected Exercise Optional Period Date	Projected Amount
Jul 9, 2022	\$5,584,217.09	AMO Service Support	AMO Service Support (AMOSS)	Opt Period Two: Jul 09 2023 –Jul 8 2024	\$5,584,794.29
Jul 9, 2022	\$2,388,882.36	AMO Service Support	AMOSS Optional Task 7 Portfolio Analysis Support	Opt Period Two: Jul 09 2023 –Jul 8 2024	\$2,897,623.15



BIOS Support Contracts (2 of 4)

Start Date	Amount	Product Line	Acquisition Title	Projected Optional Period Date	Projected Amount
Jan 30, 2023	\$385,898.66	AMO Service Support	AMOSS Optional Task 4 VHA Appeals/Benefits Modernization. Task end May 29, 2023	This task can be exercised multiple times, this task PoP is 90 days	\$385,898.66 (funded amount \$11,576,959.80)
Jul 9, 2022	\$771,797.32	AMO Service Support	AMOSS Optional Task 1, Additional Portfolio Visualization Engineering Analysis Current State	Opt Period Two: Jul 9 2023 –Jul 8 2024	\$771,797.32



BIOS Support Contracts (3 of 4)

Start Date	Amount	Product Line	Acquisition Title	Projected Optional Period Date	Projected Amount
Jul 9, 2022	\$385,898.66	AMO Service Support	AMOSS Optional Task 2, Additional Portfolio Visualization Engineering Analysis Target State	Opt Period Two: Jul 09 2023 –Jul 8 2024	\$385,898.66
Jul 9, 2022	\$434,355.03	AMO Service Support	AMOSS Optional Task 6, Intake Management Support	Opt Period Two: Jul 09 2023 –Jul 8 2024	\$434,355.03



BIOS Support Contracts (4 of 4)

Start Date	Amount	Primary Product Line	Acquisition Title	Projected Exercise Optional Period Date	Projected Amount
Jul 9, 2022	\$1,791,661.77	AMO Service Support	AMOSS Optional Task 7, Portfolio Analysis Support	Opt Period Two: Jul 09 2023 –Jul 8 2024	\$1,791,661.77



BIOS Technical Services Contracts (1 of 2)

Start Date	Amount	Primary Product Line	Acquisition Title	Projected Exercise Optional Period Date	Projected Amount
Sep 20, 2022	\$2,853,294.90	AMO Service Support	IT Account Management (ITAM) Technical Services	Opt Period Two: Jul 09 2023 –Jul 8 2024	\$2,897,623.15
Sep 20, 2022	\$128,827.92	Not Applicable	ITAM Technical Services Optional Task 1: Admin Surge Capability	Opt Period 1 Sep 20,2023 – Sep 19, 2024	\$128,827.92



BIOS Technical Services Contracts (2 of 2)

Start Date	Amount	Primary Product Line	Acquisition Title	Projected Exercise Optional Period Date	Projected Amount
Sep 20, 2022	\$216,660.00	Not Applicable	•	Opt Period 1:Sep 20,2023 – Sep 19, 2024	•
Sep 20, 2022	\$216,660.0	Not Applicable	•	Opt Period 1: Sep 20,2023 – Sep 19, 2024	\$216,660.00



Software Product Management Advanced Planning Brief to Industry

Tim McCutcheon
Portfolio Director, Health Services
Software Product Management

May 17, 2023



What We Do

Software Product Management (SPM) intake, develop, enhance, integrate, sustain, and modernize business-facing software products. Products are grouped into product lines and portfolios. Software as a Service (SaaS), Platform as a Service (PaaS), and custom-code software.

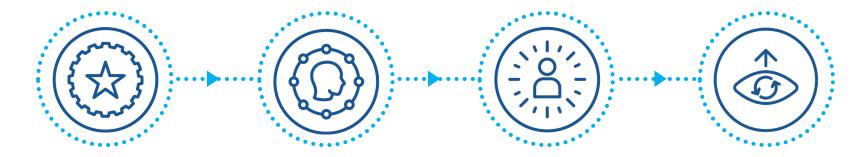
SPM is comprised of:

- Health Portfolio
- Corporate Portfolio
- Benefits and Memorials Portfolio
- Financial Services Center
- Chief of Staff
- Portfolio Integration

Objectives

- Portfolios have modernized applications
- SPM Workforce size, skill and mix matches technical demand
- SPM has a standard operating model for delivering modern software
- Implement and scale a standardized software intake process to provide customers with efficient, high-quality solution recommendations and improved customer experience

Aligning With CIO's Vision



Vision-driven **Execution**

- Vision connected to plans connected to execution
- Clear vision and roadmap at each Portfolio and **Product Line**

Operational Excellence

- Engineering Excellence
- Security Excellence
- Resource Allocation

Delightful End User Experience

Products and services that people love, are a joy to use, and enable them to be the most effective in their role

People **Excellence**

- Provide fulfilling career pathways and improve recruitment
- Celebrate diversity, inclusivity, and accessibility



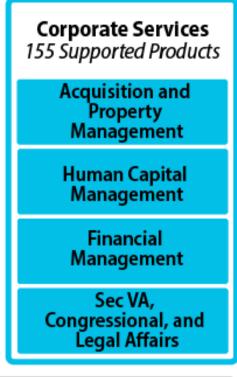
How We Steward VA's Software Products

Business-Facing Product Lines by Portfolio

3 Portfolios – 20 Product Lines – Over 570 Systems and Applications







83 Active Contracts

SPM Focus Areas

What We Need From Industry

- Thought leadership on improving better, faster, safer
- Digital
- Software modernization
- Continue advancing DevOps
- Scaled agile
- Cyber
- Optimizing cloud and cloud-native (AWS and Azure)
- Low-code and no-code platforms
- Software as a Service (SaaS)
- Site Reliability Engineering, Monitoring, Test Automation, Continuous Integration and Continuous Delivery (CI and CD)

Priority Initiatives

- Pact Act Implementation
- **HR** Modernization
- Supply Chain Modernization

Common Types of Contracts in SPM

- Technical Management: requirements, architecture, testing, actions, metrics
- Development: scrum teams or complete DevOps support
- Operations and Maintenance Break-Fix
- Hosting
- Licenses and License Management



SPM Front Office Service Contracts (6-24 Months)

Recompete or New	Project Start Date	Primary Product Line	Acquisition Title
Recompete	Q3 FY23	Not Applicable	SPM Technical Management Support





Health Services Portfolio Service Contracts (6-24 Months) (1 of 2)

Recompete or New	Project Start Date	Primary Product Line	Acquisition Title
Recompete	Q1 FY24	Health-Veteran Health Administration- Finance (F)	DSS Event Capture System (ECS)
Recompete	Q3 FY24	Multiple	Health Integration and Modernization
Recompete	Q3 FY24	Health-Community Care (CC)	Software Engineering Support Services for Electronic Data Interchange (EDI) Transactions Application Suite (TAS)
Recompete	Q3 FY24	Health-CC	Community Care DevSecOps
Recompete	Q1 FY24	Health-Patient Care Services (PCS)	Clearing House Transaction Services
Recompete	Q4 FY24	Health-CC	Claims Processing System Support
Recompete	Q1 FY23	Health-Clinical Services (CS)	Sustainment of Blood Bank Maintenance





Health Services Portfolio Service Contracts (6-24 Months) (2 of 2)

Recompete or New	Project Start Date	Primary Product Line	Acquisition Title
Recompete	Q4 FY23	Health-Health Informatics (HI)	Dragon Medical One (DMO) Maintenance Support
Recompete	Q3 FY24	Health-PCS	Community Living Centers Resident Assessment Instrument
Recompete	Q3 FY24	Health-CC	Teamtrack to Microfocus Solutions Business Manager (SBM) Migration
Recompete	Q4 FY24	Health-VHA-FO	Cloud-Based Signature Informed Consent for Clinical Treatments and Procedures Enterprise Solution
Recompete	Q3 FY24	Health-CS	Embarcadero Delphi Pro & Rapid Application Development Studio Concurrent Software Licenses and maintenance
Recompete	Q4 FY24	Health-Telehealth and Scheduling (TandS)	Docker Desktop Licenses
Recompete	Q1 FY24	Health-CC	Insurance Card Buffer (ICB) Software and Maintenance





Business Activity Monitoring (BAM) Portfolio Service Contracts (6-24 Months)

Recompete or	Project	Primary Product	Acquisition Title
New	Start Date	Line	
Recompete	Q4 FY24	BAM-Compensation and Pension	Camunda Pension Automation Business Process Management (BPM) License Subscription
Recompete	Q3 FY24	Multiple	SPM BAM Technical Services
Recompete	Q2 FY24	BAM-Compensation and Pension	JetBrains IntelliJ IDEA Ultimate
Recompete	Q2 FY24	Multiple	Maintenance Support of Serena Business Mashups (SBM)
Recompete	Q2 FY24	BAM-Education Veteran Readiness and Employment (EVRandE)	Twist Lock Software Licenses and Maintenance Support
Recompete	Q3 FY24	BAM-Compensation and Pension	Veterans Benefit Management System (VBMS) Deployment Release Management and Help Desk Tier 2 and Deployment Support
Recompete	Q2 FY24	BAM-Compensation and Pension	Veterans Service Network (VETSNET) Masterfile of American Medical Association (AMA) Certified Physicians





Corporate Portfolio Service Contracts (6-24 Months)

Recompete or New	Project Start Date	Primary Product Line	Acquisition Title
Recompete	Q2 FY24	Multiple	Consolidated Corporate Support Services (CCSS)
Recompete	Q3 FY25	Multiple	CORP Technical Management Support



Financial Technology Service (FTS) Portfolio Service **Contracts (6-24 Months)**

Recompete or New	Project Start Date	Primary Product Line	Acquisition Title
Recompete	Q4 FY24	FTS-IT Business Operations (ITBusOps)	Licenses and License management DevOps Tool Suite
Recompete	Q4 FY24	FTS-Operations and Maintenance Division (OMD)	Operations and Maintenance, infrastructure, Cyber, Helpdesk
Recompete	Q3 FY24	FTS-Financial Management Business Transformation (FMBT)	Licenses and License Management for Financial Management Business Transformation (FMBT) Oracle GoldenGate (Big Data Adapter)





Contact Us

OIT Website

Twitter: @VA CIO

LinkedIn: @DigitalVA



The Office of Information Security for the Advanced Planning Brief to Industry

Lynette Sherrill

Deputy Assistant Secretary for Information Security and
Chief Information Security Officer
Advanced Planning Brief to Industry

May 17, 2023



Agenda

- OIS Organization Chart and Services
- VA Cybersecurity Priorities
- Zero Trust (ZT) First the North Star
 - Accomplishments
 - **Initiatives**

Disclaimer: Acquisitions and contractual commitments can only be made by government officials having expressed authority to enter into such agreements on behalf of the United States Government. The only Government officials with such authority are Warranted Contracting Officials. Any discussions of procurement requirements do not constitute contractual direction or authorization of any kind. Future contractual directions, if any, shall only come from the cognizant Department of Veterans Affairs Warranted Contracting Officer.

OIS Organization Chart and Services



Chief Information **Security Officer**

Senior Technical Advisor

Information Security Operations

- Cybersecurity Operations Center (CSOC)
 - Vulnerability Management
 - Incident Response
 - Security Endpoint Management
- Security Assessments
 - Security Control Assessment
 - Red Team and Penetration Test (Pen Testing)
 - Static Code Reviews
 - Security Assessor Services
- Information System Security Officers
- Cybersecurity Engineering Operations

Information Security Programs and Logistics

- Security Program Evaluations
 - Personal Identification Verification (PIV) Station Assessments (Ending)
- Enterprise Cyber Security Program
 - Material Weakness
- Reporting Metrics, and Escalation
- Service Quality and Support

Information Security Policy and Strategy

- Information Security Risk Management
- Information Security Programs
- Specialized Device Cyber Security
- Information Security Policy
- Enterprise Security Architecture



Cybersecurity Priorities



Secure The Perimeter

 Assure there are no unsecured points of access exposed around our perimeter.



Increase Rigor in Access Management

 Increase our rigor on removing end user access when someone leaves the VA.



Strengthen Our Cyber Posture On Critical Systems

 Strengthen our rigor on the cyber posture of our most critical systems through a series of improvements to the Assessment and Authorization Process.



Establish Technical Information System Security Officers (ISSO)

People are our best defense, and we must develop technical information system security officers, aligned to our most critical systems, and prepare them to identify, contain, recover, and protect sensitive data.



Secure Critical Infrastructure

Isolating the most critical systems containing sensitive data with multiple layers of protection to prevent the compromise of Veteran's information.



Summary of VA's Zero Trust Status

VA has exceeded the Department of Human Services (DHS) Cybersecurity and Infrastructure Security Agency's (CISA) "traditional maturity" level for the five ZT pillars and the three ZT cross-cutting capabilities. VA is making significant progress towards the "advanced maturity" level and has initiatives in place to continue progressing towards an "optimal maturity" level.

Key Takeaways

- VA has surpassed the traditional level of ZT maturity across all five pillars and cross-cutting capabilities
- The identity, device, and data pillars are the Department's most mature areas, including initial progress towards optimal ZT maturity
- VA recently completed three new programs to accelerate the Department's ZT efforts and strengthen VA's overall cybersecurity posture
- Initiatives are in place to continue expanding on FY23 accomplishments and comply with ZT and data logging requirements

Notable Zero Trust Accomplishments (1 of 2)

Beyond VA's ZT maturity progress, the Department also created three new programs to accelerate the Department's ZT efforts and strengthen VA's overall cybersecurity posture.



Deployed a Vulnerability Disclosure Policy (VDP) Program to help secure VA systems and operations:

- Developed in compliance with M-22-09 and defined by M-20-32 and BOD-20-01
- VA has accepted and remediated 88 new vulnerabilities with an average decision time of four days
- Although the current program is operating effectively, VA is consistently enhancing the program to increase scope and coverage.



Transitioned to a unified Endpoint Detection and Response (EDR) program to enhance VA's threat detection:

- EDR capabilities are now consolidated using Microsoft Defender for Endpoint (MDE) with 585,800 Windows Enrollments and deployment package development for Linux and MacOS in progress.
- EDR consolidation reduced overhead, decreased the number of external tools and licenses in use, and enhanced data collection and integration.
- 48% of VA Cybersecurity incidents detected and reported to US-Cert (last 90 days) were detected by MDE.



Notable Zero Trust Accomplishments (2 of 2)



Instituted a comprehensive Phishing Prevention program to help secure VA users against threat actors:

- FY23 phishing assessments have increased by 886% since FY21
- Education and testing materials include an increased emphasis on phishing awareness and protection
- Over 96% of VA's users now use phishing resistant multi factor authentication (MFA)

Active and Planned Zero Trust Initiatives (1 of 2)

As of March 2023, VA has exceeded DHS's traditional maturity level for the five ZT pillars and the three ZT supporting capabilities. Recent accomplishments and ongoing initiatives are making significant progress towards the advanced maturity level.



Ongoing Federal Information System Controls Audit Manual (FISMA) **Containerization to Asset Boundary (FCAB) Project:**

- FCAB was stablished to align assets within VA;s enterprise with their respective ATO boundary
- Completed the alignment for 80% (1,103 of 1,386) of VA's systems, delivering assets, asset discovery, and alignment
- As a result of FCAB, VA Vulnerability Management saw a 17% increase in vulnerabilities mapped to Enterprise Mission Assurance Support Service (eMASS) systems for increased risk awareness and decreased threat landscape



Critical Systems Isolation:

- Utilizing results from M-21-30 in categorizing VA's Critical, Bedrock, and Financial systems, VA is using selected High Value Financial systems to create an architecture use-case for application isolation
- This isolation architecture will be application centric and enabled by a centrally managed Independent Computing Architecture (ICA) and other ZT Architecture (ZTA) capabilities such as device posture, network segmentation, and micro-segmentation





Active and Planned Zero Trust Initiatives (2 of 2)



Ongoing M-21-31 Event Long Management Implementation:

- Transitioned to a prioritized, risk-based approach to implementation per CISA's Guidance of December 2022
- Prioritization focus is on Critical and Bedrock Systems with automated comparison of GRC data with Data warehouse logs to determine compliance
- M-21-31 Appendix C logging baseline development and integration with NIST 800-53 Controls



Completed recent ZT maturity assessment to inform VA's ZTA Strategy going forward:

Assessment evaluated VA's ZT maturity and capability gaps, resulting in an updated roadmap and timeline

Based on the assessment outcome, VA is updating its ZTA implementation plan with projects through FY24

Product Engineering Service Overview

Carrie Lee
Senior Technical Advisor
Advanced Planning Brief to Industry

May 17, 2023

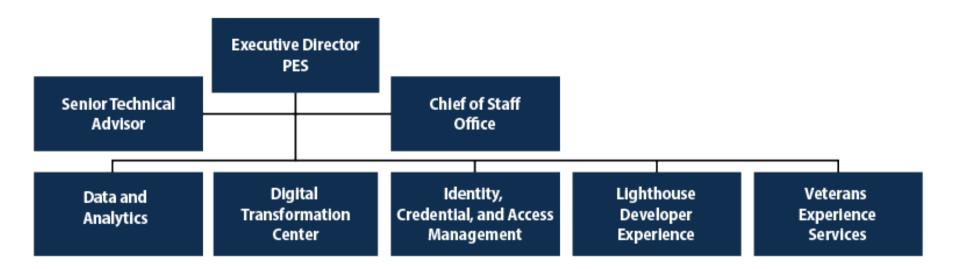


Product Engineering Service (PES)

Vision: Veterans receive seamless access to benefits and proactive care using our modern digital solutions.

Mission: To bring together the talents of our team to deliver digital solutions that enable exceptional Veteran outcomes.

Who We Are





What We Do





PES Overview

Each pillar within PES strives to deliver modern digital solutions built with our users and informed by data-driven insights to enable the best possible outcomes for Veterans

Data and Analytics

Enables the delivery of domain-aligned data products through a shared, selfservice platform

Digital Transformation Center

Accelerates the IT delivery process by enabling VA to leverage Software as a Service (SaaS) and Platform as a Service (PaaS) technologies

Identity, Credential, and **Access Mgmt.**

Launching the Next Generation of Identity, Credential, and Access Mgmt. solutions for VA

Lighthouse Developer **Experience**

Improves the developer experience by managing a Veteran-centered API platform for securely accessing VA data to build innovative tools for Veterans

Veterans Experience Services

Builds resilient, event-driven systems with extensible, pluggable architectures to better anticipate and respond to customer needs

What We Need from Industry

Skills and Technologies

- Data and Analytics
- Artificial Intelligence
- Security
- Customer Experience (CX) Delivery
- Development
- Low Code or No Code (LCNC)
- Center of Excellence Tools or Workflows

Methodologies

- Technology and Platform Centers of Excellence
- Human Centered Design
- DevSecOps
- Software Factory

Promise to Address Comprehensive Toxics (PACT) Act

Increased demand in Product and Service delivery



Current PES Enterprise Level Task Orders (1 of 3)

Digital Transformation Center (DTC)

Enables a service delivery program designed to accelerate the IT delivery process and quality by enabling VA to leverage SaaS, PaaS, and Emerging Technologies for digital modernization and business transformation.

Product and Technology Ecosystem and Management Services (PTEMS)

 Enables the delivery of technology-agnostic capabilities across a broad range of solutions for business transformation and digital modernization while mitigating technology debt from developing and maintaining stove-piped and or monolithic systems.

VA Enterprise Case Management Solutions (VECMS) Salesforce Development

Utilizes the Salesforce platform to provide VA with a modern platform to support all VA case management efforts including outreach, intake, mission execution, relationship management and analytics. Does not include training.

Enterprise SaaS Collaboration Tool (Box.com)

Subscriptions and professional services enable VA to easily and securely interact with their content and collaborate internally and externally.



Current PES Enterprise Level Task Orders Continued (2 of 3)

Technology Incubation Services (TIS)

 Advisory services ensure a streamlined and cohesive experience for both business requirements as well as IT services to ensure low code, no-code and other emerging technologies are using an open-source methodology and account for the full product lifecycle management.

Salesforce Subscription Licenses, Maintenance & Support

Provides access to the Salesforce Application Suite, AppExchange, and MuleSoft Applications and allows uninterrupted support for all Salesforce & MuleSoft licensing in use at VA.

Enterprise Services Integrated Platform (ESIP)

 Provides production and non-production support services, Operations and Maintenance (O&M) support, project management and reporting, software and web service development, partner and system coordination, software integration, testing, release management, technical support, training and content management, systems engineering, development and enhancements and modernization, and documentation to support the VA OIT processes and Veterans Focused Integrated Process (VIP) and or DevOps methodology, in accordance with the Agile Process.

Current PES Enterprise Level Task Orders Continued (3 of 3)

Veteran Experience Technical Platform (VETPS)

Provides product management support for product and sustainment activities. Major work areas include administrative support, meeting support, capital planning and investment, communications, technical writing, configuration management, onboarding, functional analysis, testing, implementation management, release management, schedule support, strategic analysis, engineering and technical support.

Future or Upcoming PES Requirements (1 of 4)

Salesforce Licenses, Subscriptions, Maintenance and Support

 Salesforce Licenses provide access to the Salesforce Application Suite, AppExchange, and MuleSoft Applications and allows uninterrupted support for all Salesforce & MuleSoft licensing in use at VA. (Estimated Need Date FY23 Q3)

Veteran Enterprise Module & System Integration Services (VEMSIS) Task Order

 The VEMSIS solution will utilize a platform agnostic approach to provide VA with modern solutions to support lower complexity, modular low-code and no-code (LCNC) solutions that enables an innovative reusable service-focused software component architecture including Platform as a Service (PaaS) functions and capabilities, Software as a Service (SaaS) integrations, Application Programming Interfaces (APIs), and Digital modernization and emerging technology support making configuring and customizing DTC PaaS and SaaS solutions easier to scale and faster to create, enabling innovation and accelerating time-to-market for new features. (Estimated Need Date FY23 Q4)

Future or Upcoming PES Requirements (2 of 4)

Pega Platform as a Service (PaaS) and Software as a Service (SaaS) Delivery Order

Pega PaaS supports the Financial Services Center Cloud modernization initiative which allows VHA Community Care to modernize its legacy business applications. Pega provides PaaS and SaaS cloud where DTC subscribers can assess the tool's ability to support rapid LCNC configuration to enable DTC to more quickly respond to emerging customer business needs. The VHA Community Care Product Line requires this service to modernize their legacy business applications as well as for VA existing Pega business products and services that are configured and operating through use of Pega Systems or equal commercial-off-the-shelf development platforms. (Estimated Need Date FY23 Q4)

Technology Incubation Services (TIS) 2.0 Task Order

 TIS advisory services ensure a streamlined and cohesive experience for both business requirements as well as IT services to ensure LCNC and other emerging technologies are using an open-source methodology and account for the full product lifecycle management. This includes Ideation and Discovery, Minimum Viable Product, Voice of the Customer, Business Process Reengineering and Transformation, Emerging Business Practices – Technology Support, and Strategy and Advisory work to research user-centered design and experience while optimizing and reinventing business processes. (Estimated Need Date FY23 Q2)

Future or Upcoming PES Requirements (3 of 4)

Product & Technology Ecosystem Management Services (PTEMS) 2.0 Task Order

 PTEMS enables the delivery of technology-agnostic capabilities across a broad range of solutions for business transformation and digital modernization while mitigating technology debt from developing and maintaining stove-piped and or monolithic systems. This includes SaaS, PaaS, and Emerging Technology Implementation, Lifecycle Management and Delivery, Systems and software engineering, web services development, and software release and change management services, Data Migration and Integration including API Development, Configuration and Development, and Operations and Maintenance (O&M) Support. (Estimated Need Date FY24 Q1)

Digital Transformation Center (DTC) 2.0 Task Order

DTC enables a service delivery program designed to accelerate the IT delivery process and quality by enabling VA to leverage SaaS, PaaS, and Emerging Technologies for digital modernization and business transformation. This includes Cybersecurity Support, Platform Management, License Management, End User Support, Infrastructure Improvement, and O&M Sustainment. (Estimated Need Date FY24 Q2)

Enterprise SaaS Collaboration Tool (Box) – Next Generation Delivery Order

Box mobile-optimized modern Enterprise SaaS Collaboration Tool enables organizations of all sizes to easily and securely store their content and collaborate internally and externally. The required Box mobile-optimized modern Enterprise SaaS Collaboration Tool includes software subscriptions, maintenance and support. (Estimated Need Date FY24 Q1)



Future or Upcoming PES Requirements (4 of 4)

Enterprise Measurement and Configuration Services (EMACS)

 Specializing in measurement services including organizational customer and employee measurement strategy, data strategy, user research, product management, SaaS configuration, software integration, and or survey design and dissemination. Leverage customer experience data, tools, technology, and engagement to enable VA to be the leading CX organization in government, so service members, Veterans, their families, caregivers, and survivors choose VA. (Estimated Need Date FY24 Q2)

Enterprise Services Integrated Platform (ESIP) 2.0

 Provides production and non-production support services, O&M support, project management and reporting, software and web service development. (Estimated Need Date FY25 Q1)

Veteran Experience Technical Platform (VETPS) 2.0

Provides product management support for product and sustainment activities. Major work areas include administrative support, meeting support, capital planning and investment, communications, technical writing, configuration management, onboarding, functional analysis, testing, implementation management, release management, schedule support, strategic analysis, engineering and technical support. (Estimated Need Date FY24 Q4)

Contact Us

vacooitpesfrontoffice@va.gov

Digital VA Website

Twitter: @VA_CIO

LinkedIn: @DigitalVA

End User Services

Jack Galvin
Deputy Chief Information Officer,
End User Services
Advanced Planning Brief to Industry

May 17, 2023

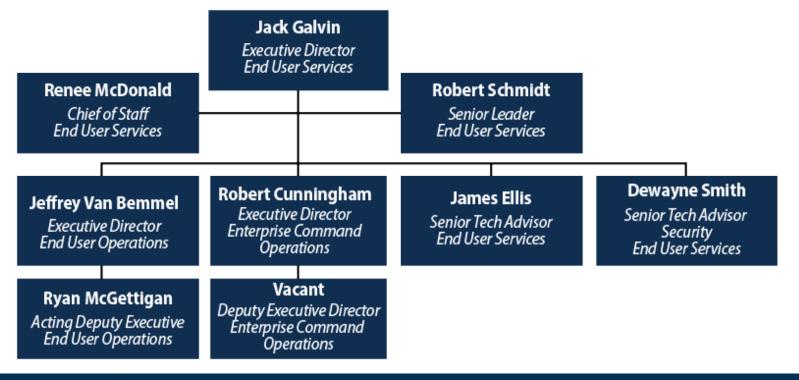


Who We Are: The EUS Organization

Our Vision: Our customers will have access to the Information Technology services and products they need *anytime*, *anywhere*, *and for anyone*.

Our Goals:

- Ensure Access and Navigation to the IT Products and Services that End Users Seek
- Establish and Maintain a Trusted Digital Connection for all End Users
- Provide Products and Services that "Matter" to the End User.





What We Do: EUS Products and Services

IT Service Management

- 24/7 Event Management
- Request Fulfillment
- Incident (Break or Fix)
- On-site Support (adds or moves or changes)

End Point or End User Management

- Client Patching and Vulnerability Management
- Enterprise Mobile Device Management
- Application Package Build and Deployment
- Enterprise End Point Optimization or Reporting

Activation or Implementation

- Support Customer Growth or Expansion
- Management of New Deployments (processes or capabilities)
- Tech Refresh -End Point Infrastructure, Printers, Scanners, VSATs, Misc.

Enterprise Service Desk (ESD)

- 24/7 Service Desk
- Knowledge Management
- Account Management
- Chat or "Your IT" customer engagement

Corporate Facility Management

- OIT Facilities Management
- Strategic Capital Investment Projects (SCIP)

Over 550,000 Customers

Over 570,000 **End Points**

200-225 **Projects** per Year

Over 2.5M Contacts per Year

23 Sites Manage





Supporting Operational Excellence

Delight the Customer

- Optimize existing channels and investigate new opportunities to improve access
- Improve end user navigation
- Deliver Trusted Digital Connections to All End Points
 - Secure the perimeter
 - Improve access control
- Develop, Recruit, and Retain the Most Talented IT **Organization in Government**
 - Improve employee engagement and empowerment
 - Enhance recruitment and retention

What We Need from Industry

Methodologies

- Deliver "low-touch or no-touch" end point management
- Bring Your Own Device (BYOD)
- Automate or Automate or Automate
- Create frictionless contact
- Work towards "no ticket required"
- Enhance visibility (Issues "Known before Customer")

Skills and Technologies

- Optimize end point digital experience
- Promote self-provisioning or self-healing
- Modernize end point management
- Ensure ease of access and navigation (Knowledge Management enhancements)

Common Types of Contracts in EUS

- Technical Management: End point compute, mobile technology, ancillary devices (e.g., printers, scanners, etc.)
- Products and Tools: End point end user experience management, visibility tools, automation enhancement
- Services: Managed services support (unified end point management), Enterprise Service Desk, surge support (e.g., project implementation and delivery, technical refresh, life cycle expectancy management in a large scale)
- **Operations and Maintenance Break-Fix**
- Hardware and Software License Management (entitlement and reclamation)
- \$15 million in upcoming opportunities being considered



Contact Us

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Twitter: @VA_CIO

LinkedIn: @DigitalVA

Advanced Planning Brief to Industry

Information Technology Executive Round Table Discussion



Office of Small and Disadvantaged Business Utilization (OSDBU)

2023 Small Business Update

Advanced Planning Brief to Industry May 17, 2023

Sharon Ridley, Executive Director Department of Veterans Affairs, **OSDBU**



VA's Four Major Principles and OSDBU

VA's Four Major **Principles**

Advocacy

VA is the Nation's premier advocate for Veterans, their families, caregivers and survivors

Access

Veterans always get timely access to VA resources

Outcomes

VA always strives for the best Veteran outcomes

Excellence

VA demands excellence in all we do

OSDBU **Programs**

- Strategic Outreach and Communications (SOC)
 - **Direct Access Program** (DAP)
 - Women Veteran-Owned **Small Business Initiative** (WVOSBI)
- Acquisition Support Team (AST)
- Shared Services Team (SST)



About OSDBU

Support the Secretary's priorities by enabling Veterans to gain access to economic opportunities by developing policies and programs, informed by customer feedback, that improve market research, increase direct access and maximize the participation of procurementready Service-Disabled Veteran-Owned Small Businesses (SDVOSBs) and Veteran-Owned Small Businesses (VOSBs) in Federal contracting.

Fiscal Year (FY) 2022

VA Spend: \$56.2 Billion

\$11.2 Billion spent on small businesses in FY 2022



Benefits of Working with OSDBU

- Creates opportunities to connect with Procurement Decision Makers (PDMs)
- Provides procurement readiness education and small business training resources

VA's Top IT NAICS

NAICS	NAICS Description	VA Spend (Million)	Small Business Contract Value (Million)	Percentage of contracts awarded to Small Business
541512	Computer Systems Design Services	\$4992	\$772	15.5%
541519	Other Computer Related Services	\$2085	\$1705	81.8%
334510	Electromedical and Electrotherapeutic Apparatus Manufacturing	\$566	\$166	29.4%
511210	Software Publishers	\$560	\$35.3	6.3%
517110	Wired Telecommunications Carriers	\$328	-\$.1	0.0%
334111	Electronic Computer Manufacturing	\$252	\$18	7.2%
518210	Data Processing, Hosting and Related Services	\$230	\$67	29.3%
541511	Custom Computer Program Services	\$201	\$128	63.8%

*Figures reflect data in FPDS for October 1, 2020 – August 31, 2021





Best Practices for Doing Business with VA

- Do your market research
- Respond to Sources Sought and Requests for Information (RFI)
- Partner and subcontract
- Meet with Procurement Decision Makers
- Take advantage of OSDBU resources



Initiatives to Enable Small Business Participation in VA Contracts

- Forecast of Contracting Opportunities
- VA Pathfinder Vendor Tool
- Executive Order 13985



Useful Links

- Doing Business with VA Resources
 - http://www.va.gov/osdbu/library/dbwva.asp
- Education and Training
 - https://www.va.gov/osdbu/outreach/soc/training.asp
- Direct Access Program Events
 - https://www.vetbiz.va.gov/events/
- VA Pathfinder
 - https://pathfinder.va.gov/
- Small Business Liaisons:
 - https://www.va.gov/osdbu/about/contacts.asp#sbl





Stay Connected with OSDBU

OSDBU Help Desk:

Phone: 866-584-2344

Email: vip@va.gov

OSDBU Website:

https://www.va.gov/osdbu

<u>Direct Access Program Events:</u>

https://www.vetbiz.va.gov/events

Social Media:

Twitter: https://twitter.com/VAVetBiz

YouTube: https://www.youtube.com/c/VAOSDBU





Technology Acquisition Center

Resources to Identify VA Contracting Opportunities and Tips to Build Partnerships

Rick Wortman, Chief, TAC Business Systems & Bob Kirzow, Director, TAC Procurement Service A Advanced Planning Brief to Industry May 17, 2023





Resources to Identify VA Contracting Opportunities and Tips to Build Partnerships

 Publicly accessible websites and other resources to assist vendors in researching the VA and Federal procurement landscape

 Utilizing relevant information to connect with other vendors and establish business partnerships

Resources to Identify VA Contracting Opportunities and Tips to Build Partnerships







Acquisition.gov	https://www.acquisition.gov	
Category Management (part of Acquisition.gov)	https://www.acquisition.gov/content/category-management	
VA Forecast of Contracting Opportunities (FCO)	https://www.vendorportal.ecms.va.gov/eVP/fco/FCO.aspx	
GSA Acquisition Gateway	https://hallways.cap.gsa.gov	
Federal Procurement Data System (FPDS)	https://www.fpds.gov	
Office of Small & Disadvantaged Business Utilization (OSDBU)	https://www.va.gov/osdbu/	
Pathfinder	https://pathfinder.va.gov	
System for Award Management (SAM)	https://sam.gov	
U.S. Small Business Administration (SBA)	https://www.sba.gov	
USASpending.gov	https://www.usaspending.gov	



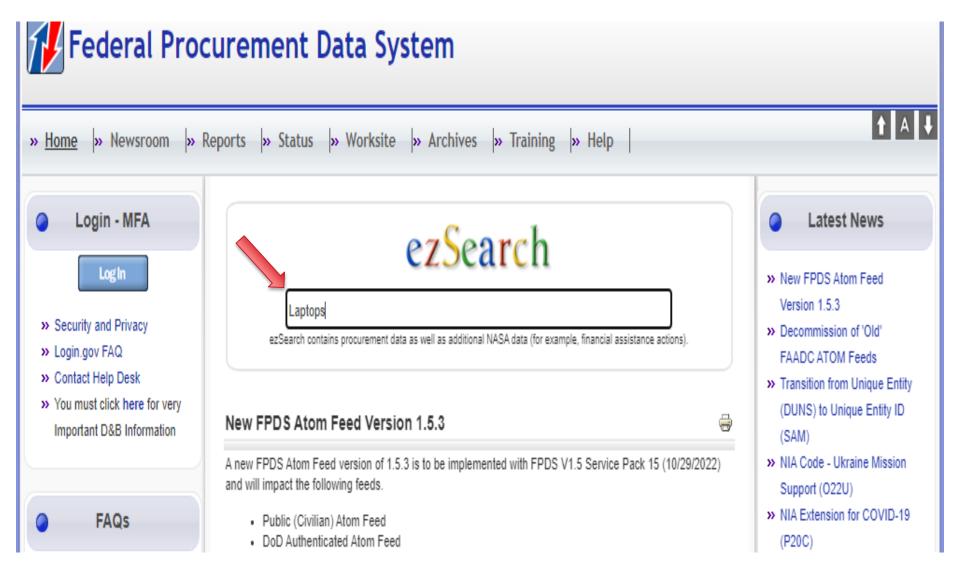






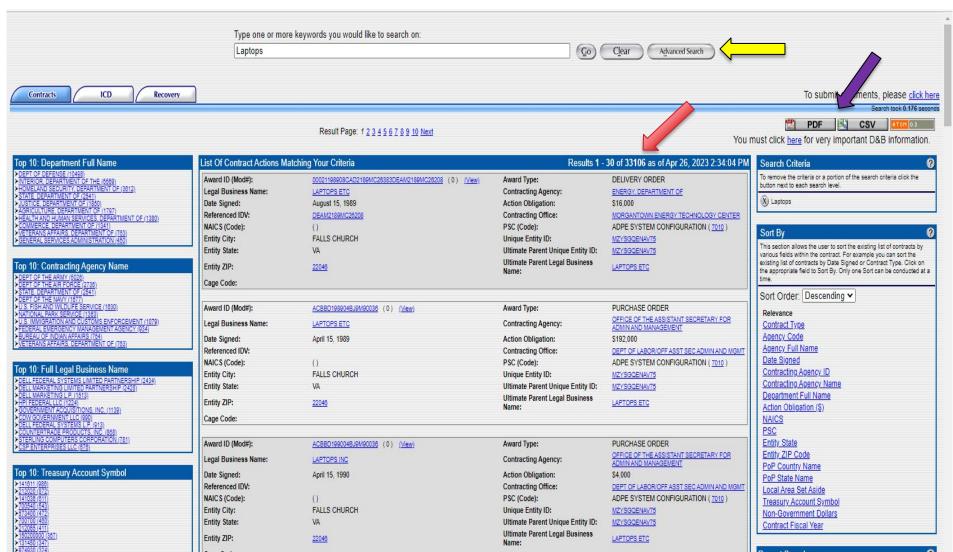






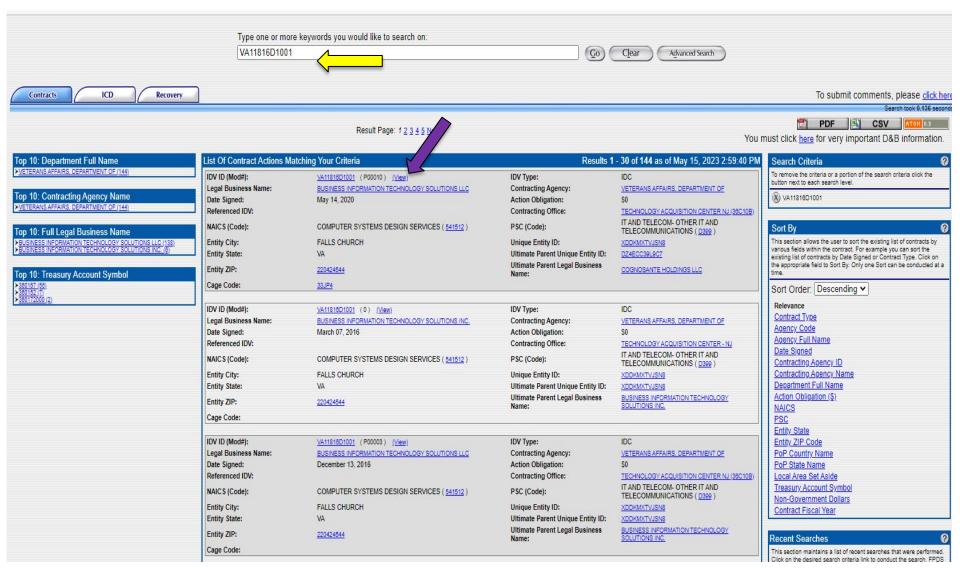






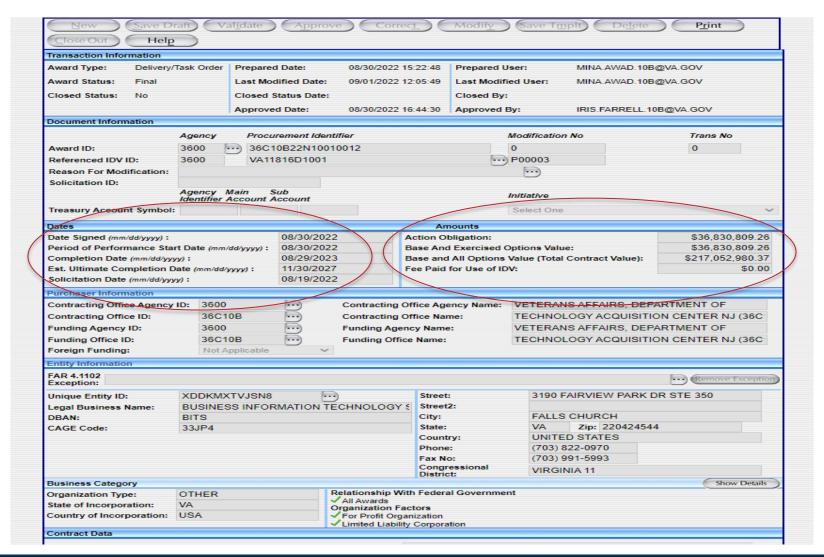






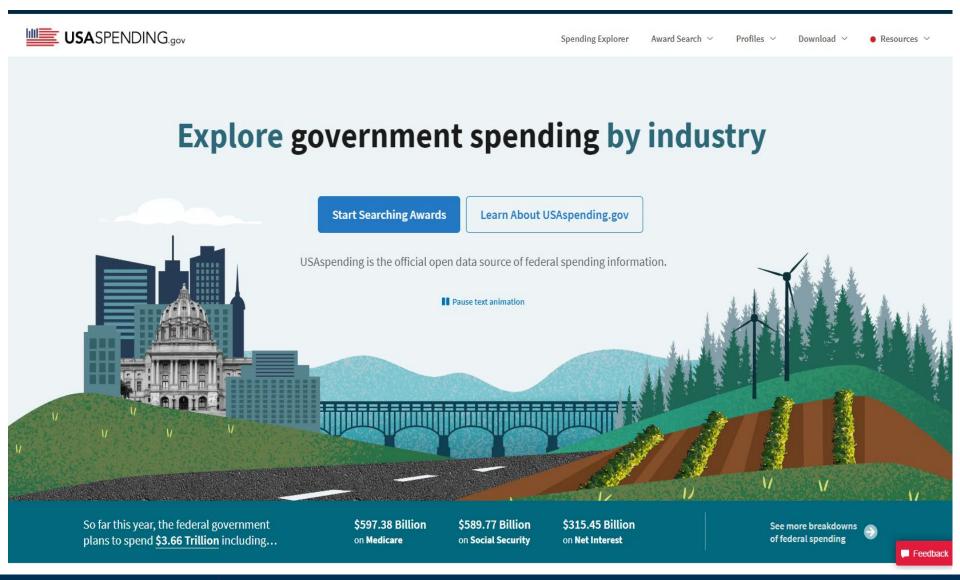






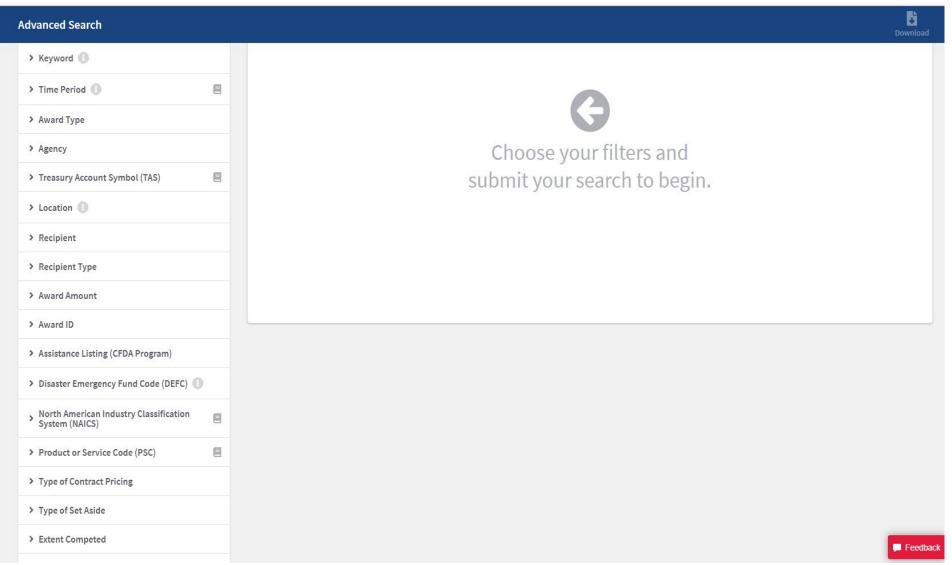






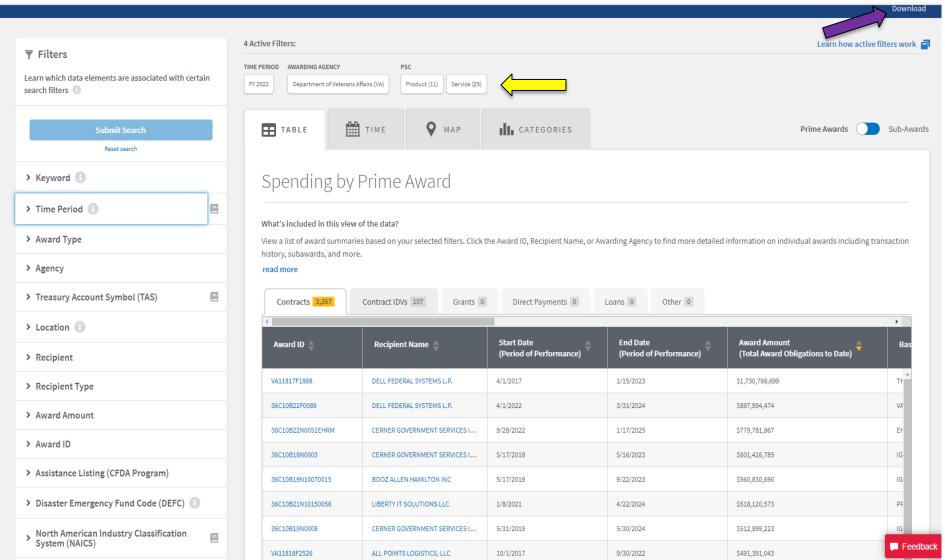
















- Analysis and connecting data points
 - FPDS and USASpending.gov data combined with other resources/websites
 - Identifying existing programs, contract vehicles and other opportunities related to the company's capabilities

 Next steps and using that information to build partnerships



- Trust is critical.
 - Prime vendors stake their reputation on the subcontractors they work with.
- Underperforming subcontractors can lead to poor past performance for the prime.
 - Upset customers
 - Hinders ability to obtain future work
- Prime vendors look to subcontracts as a way to provide mentorship and hopefully lead to longterm partnerships.

Do your homework:

- There's a lot of competition Generic marketing materials are not likely to get much attention.
- Know the VA mission, the customer and where you add value.
- Know the prime contractor and how your capabilities can fill capability gaps of the prime.
 - Do not say you can do everything or anything the prime wants; understand and convey your specific preferences and skills to contribute.
 - If affordable and through the most cost-effective manner, companies should find a way to effectively tailor their capabilities to areas that are relative to opportunities - or at a minimum - tailor them to how you will fit within a specific swim lane or swim lanes that you are trying to sell/present.
- For specific contracts or orders, show that you understand the problem and have low risk, highly feasible solutions.
 - Be able to show relevant domain knowledge and technical expertise mapped to specific requirements within the performance work statement.

- Be able to prove/demonstrate claimed capabilities:
 - Show that you can hire quickly and deliver well.
 - Approach primes with resumes in hand of existing employees or candidates you are trying to place.
 - Go to the prime's website and review their vacancies, then come to them with candidates to fill those vacancies.
 - Discuss your attrition rate.
 - Past performance within VA and other agencies that could directly relate to VA.



- Time with a Prime is limited. In that short time be able to convey:
 - Experience: What is the relevancy, depth and with which Agencies?
 - Reputation/Past Performance: How well have you performed these services?
 - Accountability/Responsibility: Do you have the necessary resources or the ability to obtain the necessary resources (i.e. staff, equipment, etc.)?
 - Processes/Systems: What processes or systems do you have for accounting, contracts, HR, security, etc. and what relevant certifications do you have?



 Show primes that you are serious about building a mature company.

 Be prepared to speak about why you want to work with the VA and that prime, how you will perform if added to the team and what sets your company apart from others.

- Don't come empty handed Offer something of value to primes!
- Examples include:
 - Writing assistance on proposals.
 - Relationship with the end customer.
 - Qualify for more than one socio-economic category as a small business.
 - Technologies that support the solution.
 - Innovative technologies that enhance the solution.
 - Depth/breadth of experience that improves Veteran and VA employee experience.



- Participate in small business conferences and engagement forums.
 - Networking between procurement-ready small business suppliers, customers from federal agencies and large business primes.
- Participate in the VA OSDBU Direct Access Program which offers unique opportunities for Veteran-Owned Small Businesses to build partnerships, maximize networking and gain access to Procurement Decision Makers through structured, screened and periodic events.
- The COVID-19 Pandemic has forced a shift to increased virtual meetings. Be sure to embrace that change, become creative and participate virtually.



Thank you!





Wrap Up – Thank You!

We want to hear from you!

- Participant Surveys will appear on your screen after you exit the event today.
- We greatly appreciate your feedback so we can gather lessons learned to apply to future events.